



JAPAN TOBACCO INC.  
2-1, Toranomon 2-chome, Minato-ku  
Tokyo 105-8422 JAPAN  
Phone:03-3582-3111

Contacts: Yukiko Seto, General Manager  
Yuka Kin, Manager  
Media and Investor Relations Division  
Japan Tobacco Inc.  
Tokyo: +81-3-5572-4292  
E-mail: jt.media.relations@ims.jti.co.jp

**FOR IMMEDIATE RELEASE**

**JT Reports International Tobacco Business Results for  
January – June 2008**

**Tokyo, July 31, 2008** -- Japan Tobacco Inc. (JT) (TSE: 2914) today announced its international tobacco business results for the six-month period between January 1 and June 30, 2008.

In the first half that ended June 30, 2008, Japan Tobacco International (JTI), JT's international tobacco business operation, increased its sales volume by 38.8 percent to 221.1 billion cigarettes compared to the same period last year<sup>1</sup>.

Global Flagship Brand (GFB<sup>2</sup>) sales volume increased 34.9 percent to 119.2 billion cigarettes compared to the same period last year. This increase was driven with strong performances by Winston in Russia, Ukraine, Turkey, Spain, Near East and the Philippines; Camel in Italy, Russia and Spain; and Mild Seven in Korea, Taiwan and Russia. GFB performance also reflects the additional contribution of B&H and Silk Cut in the United Kingdom and Ireland; and LD, Sobranie and Glamour in Russia, Ukraine and Kazakhstan.

Net sales excluding tax amounted to US\$5.186 billion, an increase of 54.6 percent from the previous year. Net sales per thousand cigarettes, excluding tax, rose 11.4 percent to US\$ 23.5.

---

<sup>1</sup> Gallaher results are incorporated from April 18, 2007 onward.

<sup>2</sup> GFB includes eight brands: Winston, Camel, Mild Seven, Benson & Hedges, Silk Cut, LD, Sobranie and Glamour.



## International Tobacco Business Results for January – June 2008

(April-June 2008 results are preliminary)

	2007			2008		
	Jan-Mar	Apr-Jun	Total	Jan-Mar	Apr-Jun	Total
Total sales volume (billions of cigarettes)	57.7	101.6	159.3	103.9	117.2	221.1
GFB sales volume (billions of cigarettes)	35.5	52.8	88.3	55.6	63.5	119.2
Net sales, including tax (millions of US\$)	2,282	5,424	7,705	6,341	6,977	13,317
Net sales, excluding tax (millions of US\$)	1,258	2,097	3,355	2,471	2,716	5,186
Net sales per thousand cigarettes, excluding tax (US\$)	21.8	20.6	21.1	23.8	23.2	23.5

Note:

1. Gallaher results are incorporated from April 18, 2007 onward.
2. All net sales information excludes the distribution businesses acquired as part of the Gallaher transaction.
3. GFB sales volume figures are based on the new GFB definition. Accordingly, GFB sales volumes during the pre-acquisition period include Winston, Camel and Mild Seven only.

###

*Japan Tobacco Inc. is the world's third largest international manufacturer of tobacco products. The company manufactures internationally recognized cigarette brands including Winston, Camel, Mild Seven and Benson & Hedges. Since its privatization in 1985, JT has actively diversified its operations into pharmaceuticals and foods. The company's net sales were ¥6.409 trillion in the fiscal year ended March 31, 2008.*