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**Japanese Domestic Cigarette Sales Results for December 2011
(Preliminary Report)**

Japan Tobacco Inc. (JT) (TSE: 2914) announced today a preliminary report of the company's Japanese domestic cigarette sales results for December 2011.

(figures are rounded off)

	Fiscal year ended March 2011		Fiscal year ending March 2012	
	December 2010	April 2010 -December 2010	December 2011	April 2011 -December 2011
Sales Volume* (Billions of cigarettes)	9.7 (-30.6%)	106.8 (-9.0%)	10.7 (10.4%)	80.8 (-24.3%)
Japanese Domestic Cigarette Net Sales (Billions of yen)	53.9 (-5.3%)	463.3 (-2.7%)	59.2 (9.8%)	444.6 (-4.0%)

(): net change in comparison to the same period in the previous year

* Market share was 53.6% for April-December, 2011 and 64.1% for the full year ended March 2011.
Market share was 59.1% in December 2011.

The above figures are preliminarily reported on a management basis.

An announcement of the consolidated financial results is scheduled on February 6, 2012. In the announcement we will be discussing the Japanese Domestic Tobacco Business performance for the third quarter of the fiscal year ending March 2012.

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Japan Tobacco Inc. is a leading international tobacco product company. Its products are sold in over 120 countries and its internationally recognized cigarette brands include Winston, Camel, Mild Seven and Benson & Hedges. With diversified operations, JT is also actively present in pharmaceuticals and foods. The company's adjusted net sales() were ¥1.946 trillion (US\$23,415 million(**)) in the fiscal year ended March 31, 2011.*

** Adjusted net sales on a consolidated basis do not include excise tax and revenue from the imported tobacco, domestic duty free, the China Division and other peripheral businesses in the Japanese domestic tobacco business. Nor does it include excise tax and revenue from distribution, contract manufacturing and other peripheral businesses in the international tobacco business.*

***Translated at the rate of ¥83.15 per \$1, as of March 31, 2011*