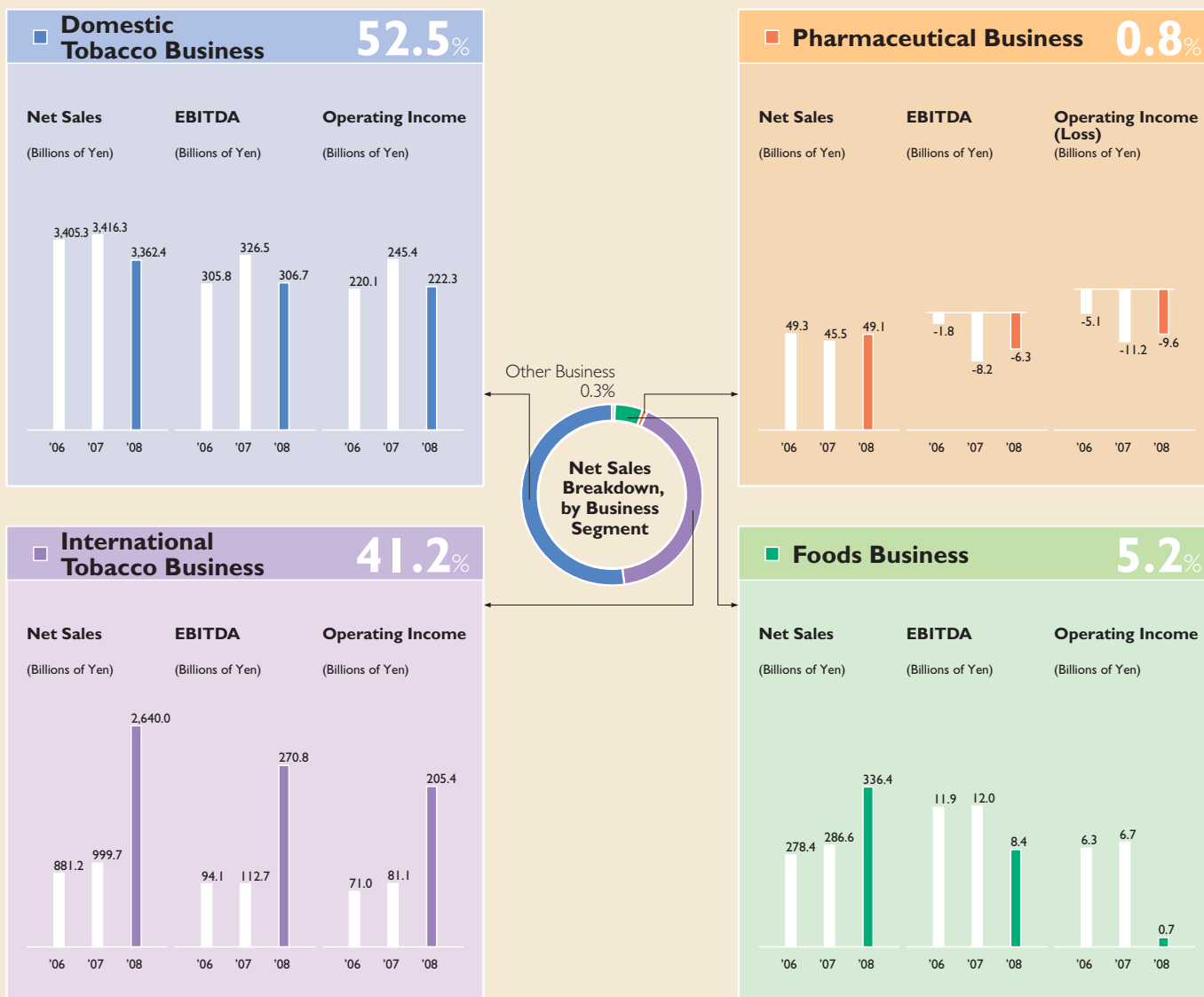


# JT at a Glance

Japan Tobacco Inc. (JT) and its 47,500 employees are striving to become a “global growth company that develops diversified, value-creating businesses.”

JT is the world’s third-largest tobacco company. Our domestic tobacco business continues to maintain a significant competitive position in the Japanese market, and the international tobacco business is delivering remarkable performance as the driver of profit growth for the JT Group.

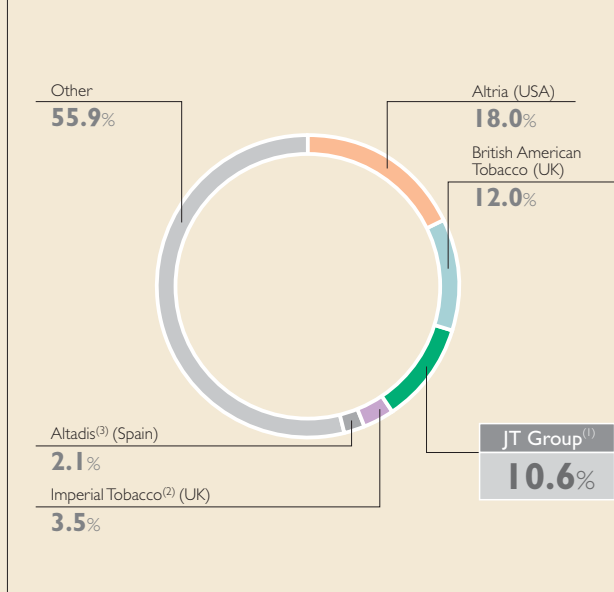
As future pillar businesses, the pharmaceutical business is steadily advancing the development of compounds, and the foods business is striving to consolidate its business foundation as an integrated foods manufacturer.



## JT Group and Competition in Tobacco Industry

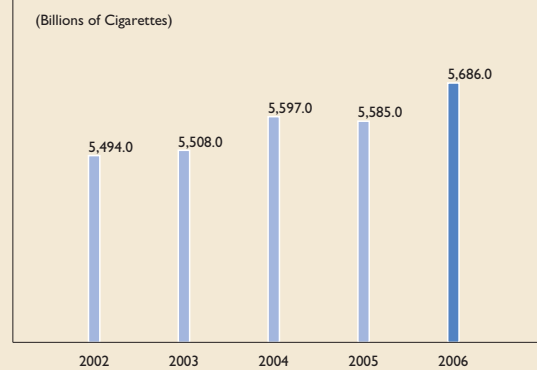


### Major Tobacco Companies' Share (2007)



Source: Companies' reports, The Maxwell Report  
(1): FY 3/2008 (2): FY 9/2007 (3): FY 12/2006

### Worldwide Demand for Cigarette



Source: The Maxwell Report

### Top 5 Brands by Sales Volume Worldwide

(Year ended December 31, 2006)

(Billions of Cigarettes)		
Brand	Brand Owner	Total World Annual Sales Volume
1. Marlboro	Altria	466.3
2. Winston	Total*	108.0
	JT	94.6
	Reynolds American	13.3
3. Mild Seven	JT	106.1
4. L&M	Altria	104.9
5. Camel	Total*	60.7
	JT	36.1
	Reynolds American	24.7

Source: The Maxwell Report

\* Sales volume within the United States and that outside the United States belong to Reynolds American and JT, respectively