Domestic Tobacco Business (Years ended March 31)
Overwhelm the competition in the home country market as “the core source of profits.”

International Tobacco Business (Years ended December 31)
Attain a sustainable leadership position in profitability and/or market-share within a growing number of markets, and continue to be “the driving force for profit growth.”

Pharmaceutical Business (Years ended March 31)
Pursuing high value-added business by developing world-class innovative drugs
Food Business  (Years ended March 31)
Increasing profits by achieving sustainable growth based on the combined strength of
group companies with world-class competitiveness