Tokyo, July 30, 2026

2026 Second Quarter Earnings Report

2026 Second Quarter Highlights (vs. 2025[*1])

- Revenue increased by 17.7% to JPY 1,986.1 billion
- Core revenue at constant FX increased by 10.2% to JPY 1,777.4 billion[*2]
- Adjusted operating profit increased by 26.2% to JPY 661.7 billion[*2]
- Adjusted operating profit at constant FX increased by 19.4% to JPY 626.1 billion[*2]
- Operating profit increased by 29.0% to JPY 644.9 billion
- Profit increased by 28.9% to JPY 431.8 billion[*3]
- Interim dividend per share: JPY 136

2026 Revised Forecasts

- Revenue forecast is revised upward by JPY 188.0 billion, resulting in a 12.0% increase year on year
- Core revenue at constant FX is revised upward by JPY 80.0 billion, resulting in a 6.0% increase year on year[*2]
- Adjusted operating profit is revised upward by JPY 80.0 billion, resulting in a 16.9% increase year on year[*2]
- Adjusted operating profit at constant FX is revised upward by JPY 24.0 billion, resulting in an 11.6% increase year on year[*2]
- Operating profit forecast is revised upward by JPY 87.0 billion, resulting in a 16.3% increase year on year
- Profit forecast is revised upward by JPY 74.0 billion, resulting in a 29.0% increase year on year[*3]
- Free cash flow is revised upward by JPY 121.0 billion, resulting in a JPY 378.3 billion increase year on year
- Planned annual dividend per share: JPY 272

*1 Since Q3 2025 the pharmaceutical business has been classified as discontinued operations. As a result, profits or losses from discontinued operations are presented separately from continuing operations. Prior-year results except for free cash flow are based on continuing operations and have been restated like-for-like.

*2 As noted on 'Definitions' pages, the Canada Adjustment (the deduction of Annual contribution) has been applied starting from Q1 2026. Prior-year results have been also retrospectively restated on like-for-like basis. Details pertaining to the Canada Adjustment are covered on page 3.

*3 For the purpose of dividend calculation, profit after the Canada Adjustment (the deduction of Annual contribution and discounted interest expense on financial liabilities) for the six-month period amounted to JPY 429.4 billion. The revised forecast for profit after the same adjustment is JPY 642.0 billion.

Please refer to 'Data Sheets' on page 14 for more financial figures.

Comments from Takehiko Tsutsui, President and CEO of the JT Group:

"Our second quarter results reflect the strength of our strategy and the accelerating momentum of our business, delivering robust growth across all key metrics. Heated Products, our top strategic priority, continued to perform well, with growth accelerating further.

Supported by this strong performance and confidence in our outlook, we have significantly raised our full-year forecasts and now expect to deliver double-digit growth across key financial indicators from last year's record-high results. In line with our Shareholder Return Policy, we have also increased our annual dividend guidance per share by 30 yen to 272 yen with an interim dividend of 136 yen.

As we pursue our upgraded targets, we will continue to invest strategically in the drivers of future growth to enhance corporate value over the medium- and long-term."

Investors' Meeting

An investors' meeting with members of the investor community will be held on July 30, 2026 at 4:30pm Tokyo time. An on-demand audio recording of this conference will be available on our website (https://www.jt.com/investors/results/presentation_financial). For detailed information on the consolidated financial results, please visit the Company's website (https://www.jt.com/investors/).

Note on Hyperinflationary Adjustments

The results for fiscal year 2025 and fiscal year 2026 on a reported basis have been adjusted to include the impact of hyperinflationary accounting, which has been applied since Q3 2020, in accordance with the requirements stipulated in IAS 29. The results on a constant FX basis have been calculated to exclude amounts of revenue and profit that have increased due to hyperinflation in certain markets. As of Q2 2026, Iran and Turkey are subject to these hyperinflationary adjustments. Myanmar has been excluded from the scope of application from Q2 2026, as the country is no longer considered to be a hyperinflationary economy.

Canada Adjustment

The Company's local subsidiary, JTI-Macdonald Corp. (hereinafter referred to as "JTI-Mac"), was a party to ten health care cost recovery cases brought by the Canadian provinces and eight class actions where plaintiffs were seeking damages for harm allegedly caused by smoking of cigarettes. Following a decision of the Quebec Court of Appeal related to two class actions, JTI-Mac and its competitors and co-defendants, Rothmans, Benson & Hedges Inc. (hereinafter referred to as "RBH"), and Imperial Tobacco Canada Limited (hereinafter collectively with JTI-Mac and RBH referred to as the "Tobacco Companies"), had been operating under the protection of the Companies' Creditors Arrangement Act (hereinafter referred to as "CCAA") and participating in a Court-ordered mediation process with representatives of all claimant groups, including the Quebec class action plaintiffs.

Ultimately, CCAA Plans of Compromise and Arrangement (hereinafter referred to as the "Plans"), under which the Tobacco Companies would pay to settle the litigation, were approved in March 2025, and implemented in August 2025. Under the terms of the Plans, JTI-Mac deposited its upfront contribution in August 2025.

Going forward, annual payments under JTI-Mac's Plan (hereinafter referred to as the "payable portion") will continue to be made, amounting to a certain percentage (from 70% to 85%) of JTI-Mac's annual net income after tax.

As a result of this matter, the annual payments have created a discrepancy between our recognized profit and loss and its cash flow, which is expected to persist going forward.

Therefore, in order to appropriately reflect the actual cash flow into the profit and loss under certain assumptions, we have been applying the adjustments, as shown in the table below, to deduct the Annual contribution*1 and impact on non-cash profit and loss (remeasurement of liability*2 and discounted interest expense*3) associated with this payable portion.

Prior-year results have been also retrospectively restated on a like-for-like basis.

Consolidated

Revenue	**-**
Core revenue at constant FX	**Deduct Annual contribution*1**
Adjusted operating profit	
Adjusted operating profit at constant FX	
Operating profit	**-**
Profit	**-**

Profit (after Canada Adjustment) **[Dividend calculation benchmark]**	**Deduct** **(1) Annual contribution*1** **(2) Impact of remeasurement of liability*2** **(3) Discounted interest expense*3**

Tobacco Business

Core revenue	**Deduct Annual contribution*1**
Adjusted operating profit	

*1 Revenue and profit corresponding to each annual payment

*2 Impact of the remeasurement of the provision for loss on litigation in Canada recorded in 2024 based on the latest estimation (Note: following the enactment of the Plans, the provision for loss on litigation in Canada was transferred to other financial liabilities in the third quarter of 2025). This was not implemented in H1 2026 and H1 2025.

*3 The total amount that JTI-Mac is expected to pay in the future has been recorded as other financial liabilities measured at its discounted present value. The difference between the other financial liabilities and the amount resulting from the unwinding of the other financial liabilities recorded as discounted interest expense in the financial expense.

Q2 2026 Financial Results

Consolidated Results

(billions of JPY)	Q2 2026	Q2 2025[*1]	Variance	2026 YTD	2025 YTD[*1]	Variance
Revenue	**1,062.1**	884.9	+20.0%	**1,986.1**	1,686.8	+17.7%
Core revenue at constant FX[*2]	**934.9**	845.6	+10.6%	**1,777.4**	1,612.8	+10.2%
Adjusted operating profit[*2]	**346.2**	267.6	+29.4%	**661.7**	524.5	+26.2%
Adjusted operating profit at constant FX[*2]	**316.5**	267.6	+18.3%	**626.1**	524.5	+19.4%
Operating profit	**340.4**	255.8	+33.1%	**644.9**	500.1	+29.0%
Profit	**234.8**	180.1	+30.3%	**431.8**[*3]	335.0	+28.9%

[*1] All figures are restated on continuing operations basis.
[*2] As stated in "Definitions", the Canada Adjustment (the deduction of Annual contribution) has been applied starting from FY2026. Prior-year results have also been retrospectively restated on a like-for-like basis.
[*3] For the purpose of dividend calculation, profit after the Canada Adjustment (the deduction of Annual contribution and discounted interest expense on financial liabilities) for the six-month period amounted to JPY 429.4 billion.

Q2 2026

- **Revenue**
  At constant FX: Core revenue increased by 10.6%, driven by growth in the tobacco and processed food businesses.
  At reported: Revenue increased by 20.0%, due to a weak JPY against several currencies.

- **Adjusted operating profit**
  At constant FX: Adjusted operating profit grew by 18.3%, driven by the increase in the tobacco and processed food businesses.
  At reported: Adjusted operating profit increased by 29.4%, driven by a weak JPY against several currencies.

- **Operating profit**
  Operating profit increased by 33.1%, driven by the increase in adjusted operating profit, and a reduction in amortization of intangible assets following the completion of amortization for a portion of trademark rights.

- **Profit**
  Profit increased by 30.3%, driven by the increase in operating profit.

2026 YTD

- **Revenue**
  At constant FX: Core revenue increased by 10.2%, driven by growth in the tobacco and processed food businesses.
  At reported: Revenue increased by 17.7%, due to a weak JPY against several currencies.

- **Adjusted operating profit**
  At constant FX: Adjusted operating profit grew by 19.4%, driven by the increase in the tobacco and processed food businesses.

At reported: Adjusted operating profit increased by 26.2%, driven by a weak JPY against several currencies.

- **Operating profit**
  Operating profit increased by 29.0%, driven by the increase in adjusted operating profit, and a reduction in amortization of intangible assets following the completion of amortization for a portion of trademark rights.

- **Profit**
  Profit increased by 28.9%, driven by the increase in operating profit and lower financial costs.

Results by Business Segment

Tobacco Business

(billions of JPY)	Q2 2026	Q2 2025	Variance	2026 YTD	2025 YTD	Variance
Core revenue[*1]	**979.9**	804.6	+21.8% (+11.0%)[*2]	**1,828.4**	1,534.8	+19.1% (+10.6%)[*2]
Adjusted operating profit[*1]	**357.5**	276.9	+29.1% (+18.4%)[*2]	**682.9**	544.9	+25.3% (+18.8%)[*2]
Reference (billions of units, billions of JPY)						
Total volume	**150.3**	148.8	+1.0%	**286.0**	283.3	+1.0%
Combustibles volume	**146.3**	145.6	+0.5%	**277.6**	277.0	+0.2%
RRP volume	**4.1**	3.3	+24.2%	**8.4**	6.3	+33.8%
Heated Products volume	**3.5**	2.6	+31.5%	**7.1**	5.0	+43.5%
RRP-related revenue	**35.0**	29.2	+19.8%	**78.6**	55.8	+40.7%

*1 As stated in “Definitions”, the Canada Adjustment (the deduction of Annual contribution) has been applied starting from FY2026. Prior-year results have also been retrospectively restated on a like-for-like basis.
*2 At constant FX

- First half performance was strong, driven by a solid pricing contribution across the footprint and positive volume. The favorable volume was fueled by sustained market share momentum in Combustibles and robust RRP volume growth, with Ploom continuing to gain share in Heated Products. These solid results led to an upward revision of the full-year forecast for the tobacco business.

Q2 2026

- **Core revenue**
  At constant FX: Core revenue grew by 11.0%, fueled by all clusters. The drivers were a price/mix contribution of JPY 87.5 billion and a favorable volume variance of JPY 0.6 billion in the Asia and EMA clusters. RRP-related revenue grew by 19.8%, with continued double-digit volume growth in all clusters, including after the normalization of consumer demand in Japan post the April excise tax-led price increases in Heated Products.
  At reported: Core revenue increased by 21.8%, driven by the weak JPY, notably versus EUR, GBP, RUB and others.

- **Adjusted operating profit**
  At constant FX: Adjusted operating profit grew by 18.4%, driven by the double-digit increase in core revenue, partially offset by higher investments towards RRP and inflation-led cost increases.
  At reported: Adjusted operating profit increased by 29.1%, driven by the weak JPY, notably versus EUR, GBP, RUB and others.

- **Volume and Market share**
  Double-digit RRP volume growth, driven mainly by Ploom, and continued market share gains in Combustibles, resulted in total volume increasing by 1.0%, or by 0.2% when excluding inventory adjustments.
  - In Combustibles, volume increased by 0.5%, driven by robust growth in the EMA cluster (+1.5%) and in GFB volume (+1.3%) led by Winston (+1.6%) and Camel (+4.0%), partially offset by lower industry volume in several markets in the Asia and Western Europe clusters.
  - In RRP, volume grew by 24.2%, including a slowdown compared to the first quarter, following the demand normalization for Heated Products in Japan post the April excise tax-led price changes. Ploom momentum continued across all clusters, with volume increasing by 31.5%.

  Total tobacco market share grew in over 30 markets, including the key markets of Japan, the UK and the USA.

2026 YTD

- **Core revenue**
  At constant FX: Core revenue grew by 10.6%, fueled by all clusters. The drivers were a price/mix contribution of JPY 157.0 billion and a favorable volume variance of JPY 5.1 billion in the Asia and EMA clusters. RRP-related revenue grew by 40.7%, fueled by strong volume growth in all clusters, notably in Heated Products.
  At reported: Core revenue increased by 19.1%, driven by the weak JPY, notably versus EUR, GBP, RUB and others.

- **Adjusted operating profit**
  At constant FX: Adjusted operating profit grew by 18.8%, driven by the double-digit increase in core revenue, partially offset by higher investments towards RRP and inflation-led cost increases.
  At reported: Adjusted operating profit increased by 25.3%, driven by the weak JPY, notably versus EUR, GBP, RUB and others.

- **Volume and Market share**
  Strong RRP volume growth, mainly driven by Ploom in Japan, and sustained market share gains in Combustibles, resulted in total volume increasing by 1.0%, or by 0.4% when excluding inventory adjustments.
  - In Combustibles, growth in the Asia and EMA clusters, mainly driven by GFB volume (+1.2%), notably Winston (+1.7%) and Camel (+2.8%), was offset by lower industry volume in several markets of the Western Europe cluster. As a result, Combustibles volume grew by 0.2%.
  - In RRP, solid volume growth (+33.8%) was driven by Ploom increasing volume by 43.5%, including after the demand normalization for Heated Products in Japan post the April excise tax-led price increases.

  Total tobacco market share grew in over 30 markets, including the key markets of Japan, the Philippines, Turkey and the USA.

Tobacco Business
Performance Review by Cluster

Asia

(billions of JPY)	2026 YTD	2025 YTD	Variance
Core revenue	**457.5**	417.3	+9.6% (+7.3%)*
Adjusted operating profit	**167.8**	136.9	+22.5% (+17.1%)*
Reference (billions of units)			
Total volume	**65.1**	62.5	+4.2%
Combustibles volume	**58.2**	57.3	+1.6%
RRP volume	**6.9**	5.1	+33.2%

* At constant FX

- **Core revenue**
  At constant FX: Core revenue increased by 7.3%, driven by a positive price/mix variance, notably in Japan and the Philippines, and a solid volume contribution, mainly in Bangladesh, Indonesia and Japan.
  At reported: Core revenue grew by 9.6%, driven by a weak JPY.

- **Adjusted operating profit**
  At constant FX: Increase in core revenue drove adjusted operating profit up by 17.1%, despite higher RRP investments and inflation-led cost increases.
  At reported: Adjusted operating profit grew by 22.5%, due to a weak JPY.

- **Volume and market share**
  Total volume grew by a solid 4.2%, as the RRP volume growth (+33.2%) driven by Japan was increased by robust Combustibles volume (+1.6%), mainly driven by Bangladesh, Cambodia and Indonesia.
  Total tobacco market share increased across the cluster, notably in Bangladesh, Cambodia, Indonesia, Japan, the Philippines and Thailand.

- **By market**
  In Japan, total volume grew by 1.9%, despite a normalization of the RRP volume following the strong increase in the first quarter.
  Total industry volume was almost flat (-0.2%) as the on-going decline in Combustibles was not fully offset by RRP, which grew at a slower pace (+5.8%) following the normalization of the demand trends after the April excise tax-led price revisions. RRP industry volume was estimated at 48.7% (shipment basis) of the total industry size.
  Combustibles volume decreased by 3.7%, due to an industry volume contraction estimated at 5.4%. Share within Combustibles grew by 1.0ppt to 62.7%.
  RRP volume increased by 29.1% and share grew by 3.3ppt to reach 18.5%. Within Heated Products, Ploom volume grew by 35.9% and continued to gain share, reaching a Heated Products category share of 16.8%, up by 3.7ppt.
  Total tobacco market share grew by 0.8ppt to 41.1%, driven by gains within both Combustibles and RRP.
  Core revenue increased, driven by a positive contribution in RRP volume and a favorable price/mix variance.

In the Philippines, total volume decreased by 1.6%, due to a decline in industry volume in the second quarter, following the February excise tax-led price increase, and despite significant growth from Camel (+9.2%). Total tobacco market share grew by 0.1ppt to 50.0%, driven by Camel.
Core revenue at constant FX increased, driven by a positive price/mix contribution.

In Taiwan, total volume decreased by 2.6%, due to the Combustibles industry volume decline resulting from the Heated Products category expansion, partially offset by Ploom volume gains. Total tobacco market share decreased by 1.0ppt to 51.6%, despite category share gains in both Combustibles and RRP.
Core revenue at constant FX decreased, due to a negative volume variance resulting from the Heated Products category expansion.

Western Europe

(billions of JPY)	2026 YTD	2025 YTD	Variance
Core revenue	**427.3**	363.8	+17.5% (+4.1%)*
Adjusted operating profit	**188.5**	160.1	+17.7% (+5.7%)*
Reference (billions of units)			
Total volume	**47.9**	49.0	-2.4%
Combustibles volume	**47.1**	48.4	-2.8%
RRP volume	**0.8**	0.6	+27.4%

* At constant FX

- **Core revenue**
At constant FX: Core revenue increased by 4.1%, driven by a positive price/mix variance, mainly in the BeNeLux markets, Germany, Italy, Portugal, Spain and the UK, which more than offset a negative volume contribution, mainly in the BeNeLux markets and the UK.
At reported: Core revenue grew by 17.5%, driven by a weak JPY.

- **Adjusted operating profit**
At constant FX: Increase in core revenue drove adjusted operating profit up by 5.7%, despite higher investments towards RRP and inflation-led cost increases.
At reported: Adjusted operating profit grew by 17.7%, driven by a weak JPY.

- **Volume and market share**
Total volume decreased by 2.4%, due to the Combustibles industry volume contraction, primarily in the BeNeLux markets, France and the UK. RRP volume grew by 27.4%, notably in Germany, Greece, Italy, Portugal, Spain and Switzerland, fueled by continued Heated Products category growth as well as overall Heated Products category share gains.
Total tobacco market share grew in several markets, including Belgium, Denmark, Estonia, France, Germany, Ireland, the Netherlands.

- **By market**
  In Italy, total volume increased by 1.5%, and declined by 0.3% when excluding inventory movements, driven by Winston (+3.1%) and Camel (+1.2%) in Combustibles and Ploom in RRP (+75.9%). Total tobacco market share declined by 0.1ppt to 23.7%, despite share gains in Combustibles (+0.5ppt) and higher Heated Products category share (+0.3ppt).
  Core revenue at constant FX increased, driven by positive contributions from price/mix and volume.

  In Spain, total volume grew by 2.5%, and decreased by 2.9% when excluding inventory movements, driven by Winston (+2.5%), Camel (+2.5%) and Ploom. Total tobacco market share was stable at 27.4%, fueled by increases in Heated Products (+0.7ppt) and a growing share in Combustibles (+0.1ppt).
  Core revenue at constant FX increased, driven by the favorable contributions from price/mix and volume.

  In the UK, total volume declined by 12.4%, due to industry volume contraction resulting from excise tax-led price increases and high illicit trade volume. Total tobacco market share was stable at 43.7%, fueled by significant growth from Mayfair (+1.3ppt).
  Core revenue at constant FX decreased as the positive price/mix contribution could not offset the negative volume variance.

EMA

(billions of JPY)	**2026 YTD**	**2025 YTD**	**Variance**
Core revenue[*1]	**943.6**	753.7	+25.2% (+15.5%)[*2]
Adjusted operating profit[*1]	**326.7**	247.9	+31.8% (+28.2%)[*2]
Reference (billions of units)			
Total volume	**173.0**	171.8	+0.7%
Combustibles volume	**172.3**	171.3	+0.6%
RRP volume	**0.7**	0.5	+48.1%

*1 As stated in "Definitions", the Canada Adjustment (the deduction of Annual contribution) has been applied starting from FY2026. Prior-year results have also been retrospectively restated on a like-for-like basis.
*2 At constant FX

- **Core revenue**
  At constant FX: Core revenue grew by 15.5%, driven by a strong positive price/mix contribution, including in all key markets.
  At reported: Core revenue increased by 25.2%, due to a weak JPY.

- **Adjusted operating profit**
  At constant FX: Adjusted operating profit grew by 28.2%, driven by the double-digit core revenue increase which offset higher investments towards RRP, as well as inflation-led cost increases.
  At reported: Adjusted operating profit increased by 31.8%, due to a weak JPY.

- **Volume and market share**
  Solid volume growth in Turkey was partially offset by lower Combustibles industry volume in several markets, including Russia. As a result, total volume grew by 0.7%. Combustibles volume increased by

0.6%, with GFB volume growing by 1.6%, mainly driven by Winston. RRP volume grew by 48.1%, notably driven by Poland, Slovakia and Global Travel Retail.
Total tobacco market share increased across the cluster, including in the key markets of Turkey and the USA.

- **By market**
  In Romania, total volume declined by 3.3%, as the Ploom volume growth (+34.8%) was offset by the decrease in Combustibles industry volume and lower market share. Total tobacco market share decreased by 0.9ppt to 25.0%.
  Core revenue at constant FX increased, as the positive price/mix contribution more than offset the negative volume variance.

  In Russia, total volume decreased by 1.8%, and by 3.6% when excluding inventory movements, due to a Combustibles industry volume contraction estimated at 1.8% and lower market share. GFB volume was almost flat (-0.2%), with growth by Winston (+1.9%) and Camel (+3.4%). Despite Winston and Camel gaining market share, by 0.2ppt and 0.7ppt respectively, Combustibles market share declined by 0.5ppt to 41.3%, leading to a total market share of 35.9%.
  Core revenue at constant FX increased, as the positive price/mix contribution more than offset the negative volume variance.

  In Turkey, within a growing industry, total volume increased by 10.7%, driven by Winston (+17.1%) and LD (+15.9%), fueling a GFB volume growth of 11.8%. Total tobacco market share increased by 1.2ppt to 31.6%.
  Core revenue at constant FX increased, driven by the positive contribution of price/mix and volume.

  In the USA, boosted by continued growth of LD (+32.6%), total volume grew by 0.7% in a declining Combustibles industry volume. Combustibles market share grew by 0.2ppt to 8.6%, driven by LD.
  Core revenue at constant FX increased, driven by the positive contribution of price/mix and volume.

<u>Source:</u>
Figures for market share are based on JT Group estimates on year-to-date average. Year-to-date share of market growth for 2026 is calculated against year-to-date shares of market at the end of the respective period in 2025. France, Germany, Switzerland, Turkey and the UK are on a year-to-date average at the end of May 2026.

Figures for industry volume are based on JT Group estimates on sum of year-to-date period. Year-to-date industry volume variance for 2026 is calculated against year-to-date industry volume at the end of the respective period in 2025. Germany, Switzerland, Turkey, the UK and the USA are on sum of year-to-date average at the end of May 2026.

Processed Food Business

(billions of JPY)	Q2 2026	Q2 2025	Variance	2026 YTD	2025 YTD	Variance
Revenue	**41.4**	40.3	+1.1	**79.2**	76.7	+2.5
Adjusted operating profit	**2.3**	1.8	+0.6	**4.1**	2.6	+1.5

Q2 2026/2026 YTD

- **Revenue**
  Revenue increased, driven primarily by price revisions and volume growth in the frozen and ambient foods business, as well as sales growth in overseas markets in the seasonings business.

- **Adjusted operating profit**
  Adjusted operating profit increased, driven by the revenue growth, which more than offset higher raw material costs.

FY2026 Revised Forecasts

Consolidated Forecasts

(billions of JPY)	2026 Revised Forecasts	2026 Initial Forecasts	Variance vs. Initial Forecasts	Variance vs. 2025 Results*1
Revenue	**3,885.0**	3,697.0	+188.0	+12.0%
Core revenue at constant FX*2	**3,514.0**	3,434.0	+80.0	+6.0%
Adjusted operating profit*2	**1,035.0**	955.0	+80.0	+16.9%
Adjusted operating profit at constant FX*2	**988.0**	964.0	+24.0	+11.6%
Operating profit	**1,008.0**	921.0	+87.0	+16.3%
Profit	**644.0*3**	570.0	+74.0	+29.0%
Free cash flow	**651.0**	530.0	+121.0	+378.3 BN
Basic EPS (JPY)	**362.74*3**	321.06	+41.68	+29.0%

*1 All figures except for free cash flow are based on continuing operations.
*2 Based on figures after the Canada Adjustment (the deduction of Annual contribution). The prior-year results are also adjusted like-for-like.
*3 Profit for FY2026 after the Canada Adjustment (the deduction of Annual contribution and discounted interest expenses on financial liabilities) is expected to be JPY 642.0 billion. Basic EPS based on this adjusted profit is expected to be JPY 361.61.

- **Revenue**
  At constant FX: Core revenue was revised upward by JPY 80.0 billion and is now expected to increase by 6.0% year-on-year, driven by the upward revision in the tobacco business.
  At reported: Revenue was revised upward by JPY 188.0 billion and is now expected to increase by 12.0% year-on-year, reflecting favorable FX impacts in the tobacco business.

- **Adjusted operating profit**
  At constant FX: Adjusted operating profit was revised upward by JPY 24.0 billion and is now expected to increase by 11.6% year-on-year, driven by the upward revision in revenue.
  At reported: Adjusted operating profit was revised upward by JPY 80.0 billion and is now expected to increase by 16.9% year-on-year, reflecting favorable FX impacts in the tobacco business.

- **Operating profit**
  Operating profit was revised upward by JPY 87.0 billion, driven by the upward revision of adjusted operating profit, and is now expected to increase by 16.3% year-on-year.

- **Profit**
  Profit was revised upward by JPY 74.0 billion, reflecting the upward revision of operating profit and improved financial costs, and is now expected to increase by 29.0% year-on-year.

- **Free cash flow**
  Free cash flow was revised upward by JPY 121.0 billion, primarily driven by the upward revision of adjusted operating profit, and is now expected to increase by JPY 378.3 billion year-on-year.

Forecasts by Business Segment

Tobacco Business[*1]

(billions of JPY)	2026 Revised Forecasts	2026 Initial Forecasts	Variance vs. Initial Forecasts	Variance vs. 2025 Results
Core revenue	**3,555.0**	3,371.0	+184.0	+12.8% (+6.0%)[*2]
Adjusted operating profit	**1,087.0**	1,006.0	+81.0	+16.2% (+11.2%)[*2]

*1 Based on figures after the Canada Adjustment (the deduction of Annual contribution). The prior-year results are also adjusted like-for-like.
*2 At constant FX

- Core revenue
  At constant FX: Core revenue was revised upward, driven by a solid price/mix contribution in Combustibles, and is now expected to increase by 6.0% year-on-year.
  At reported: Core revenue was revised upward and is now expected to increase by 12.8% year-on-year, mainly driven by a greater contribution from markets subject to hyperinflationary adjustments, resulting from pricing measures implemented to offset inflation and local currency devaluation.

- Adjusted operating profit
  At constant FX: Adjusted operating profit was also revised upward and is now expected to increase by 11.2% year-on-year, driven by the revised revenue growth, partially offset by higher investments in RRP and inflation-driven cost increases, including within the supply chain.
  At reported: Adjusted operating profit was revised upward and is now expected to increase by 16.2% year-on-year, driven by the same factors as core revenue.

- Volume
  Total volume for the full year is still expected between flat and a decline of approximately 1.0%, as industry volume, both Combustibles and RRP, as well as market share trends remain largely in line with expectations.

Processed Food Business

(billions of JPY)	2026 Revised Forecasts	2026 Initial Forecasts	Variance vs. Initial Forecasts	Variance vs. 2025 Results
Revenue	**170.0**	170.0	-	+10.5
Adjusted operating profit	**8.0**	8.0	-	-0.6

- **Revenue**
  The forecast remains unchanged from the initial forecast. As a result, revenue is still expected to increase by JPY 10.5 billion year-on-year.

- **Adjusted operating profit**
  The forecast remains unchanged from the initial forecast and adjusted operating profit is expected to remain broadly flat year-on-year. Higher costs, including raw material costs resulting from the situation in the Middle East, are expected to be offset by robust business performance.

Data Sheets

Results for FY2026 Second Quarter

Prior-year results are presented on continuing operations basis, except for 4. Consolidated financial position, 5. Liquidity and interest-bearing debt, and 6. Consolidated cash flow.

1. Summary of consolidated results (JPY BN)

	Q2 YTD 2026	Q2 YTD 2025	Variance (abs)	Variance (%)
Revenue	1,986.1	1,686.8	+299.3	+17.7%
Core revenue at constant FX*[1]	1,777.4	1,612.8	+164.6	+10.2%
Adjusted operating profit*[1]	661.7	524.5	+137.2	+26.2%
Adjusted operating profit at constant FX*[1]	626.1	524.5	+101.7	+19.4%
Operating profit	644.9	500.1	+144.8	+29.0%
Profit before income taxes	606.0	457.8	+148.2	+32.4%
Profit	431.8*[2]	335.0	+96.9	+28.9%
Basic EPS (JPY)	243.24*[3]	188.67	+54.57	+28.9%

*[1] As stated in "Definitions", the Canada Adjustment (the deduction of Annual contribution) has been applied starting from FY2026. Prior-year results have also been retrospectively restated on a like-for-like basis.

*[2] For the purpose of dividend calculation, profit after the Canada Adjustment (the deduction of Annual contribution and discounted interest expense on financial liabilities) for the six-month period amounted to JPY 429.4 billion.

*[3] Basic EPS based on profit after the Canada Adjustment, described in footnote *2 above, amounted to JPY 241.84.

2. Results by business segment (JPY BN)

	Q2 YTD 2026	Q2 YTD 2025	Variance (abs)	Variance (%)
Consolidated revenue	1,986.1	1,686.8	+299.3	+17.7%
Tobacco	1,905.6	1,608.8	+296.8	+18.4%
Core revenue*[4]	1,828.4	1,534.8	+293.6	+19.1%
Processed food	79.2	76.7	+2.5	+3.2%
Others	1.2	1.3	-0.0	-1.8%
Consolidated operating profit	644.9	500.1	+144.8	+29.0%
Tobacco	665.9	520.9	+145.0	+27.8%
Processed food	4.4	3.0	+1.4	+46.4%
Others/Elimination	-25.3	-23.8	-1.5	-
Adjustments, total	-16.8	-24.4	+7.6	
Tobacco	-17.0	-24.0	+7.0	
Processed food	0.3	0.4	-0.1	
Others/Elimination	-0.1	-0.8	+0.7	
Consolidated adjusted operating profit*[4]	661.7	524.5	+137.2	+26.2%
Tobacco*[4]	682.9	544.9	+138.0	+25.3%
Processed food	4.1	2.6	+1.5	+58.5%
Others/Elimination	-25.3	-23.0	-2.3	-

*[4] Figures are presented after the Canada Adjustment (the deduction of Annual contribution). Prior-year results have also been retrospectively restated on a like-for-like basis.

Results for FY2026 Second Quarter

3. Depreciation and amortization*5 (JPY BN)

	Q2 YTD 2026	Q2 YTD 2025	Variance (abs)
Consolidated depreciation and amortization	75.7	81.5	-5.9
Tobacco	71.1	77.0	-5.9
Processed food	3.4	3.4	-0.1
Others/Elimination	1.2	1.1	+0.1

*5 Excluding depreciation from lease transactions

4. Consolidated financial position (JPY BN)

	2026 Jun. end	2025 Dec. end	Variance (abs)
Total assets	8,670.0	8,419.2	+250.7
Total equity	4,423.0	4,115.4	+307.7
Equity attributable to owners of the parent company	4,394.0	4,086.9	+307.0
BPS (attributable to owners of the parent company) (JPY)	2,474.86	2,301.99	+172.86

5. Liquidity and interest-bearing debt (JPY BN)

	2026 Jun. end	2025 Dec. end	Variance (abs)
Liquidity	1,010.4	1,012.8	-2.4
Interest-bearing debt	1,676.8	1,678.7	-1.9

6. Consolidated cash flow (JPY BN)

	Q2 YTD 2026	Q2 YTD 2025	Variance (abs)
Cash flows from operating activities	331.3	167.5	+163.9
Cash flows from investing activities	-58.4	-132.0	+73.5
Cash flows from financing activities	-278.2	-230.9	-47.4
Cash and cash equivalents, beginning of the period	831.1	1,084.6	-253.4
Foreign currency translation adj. on cash & cash equivalents	2.1	-3.2	+5.2
Changes in cash and cash equivalents resulting from transfer to assets held for sale	0.0	-20.8	+20.9
Cash and cash equivalents, end of the period	827.9	865.2	-37.3
FCF	260.4	-23.6	+284.0

7. Capital expenditures (JPY BN)

	Q2 YTD 2026	Q2 YTD 2025	Variance (abs)
Consolidated capital expenditures	50.8	53.8	-3.0
Tobacco	43.6	49.7	-6.1
Processed food	4.8	2.5	+2.3
Others/Elimination	2.4	1.7	+0.7

8. Tobacco business FX rate

	Q2 YTD 2026	Q2 YTD 2025	Variance (abs)	Variance (%)
100JPY/USD	0.63	0.67	-0.04	+6.4%
100JPY/RUB	48.33	58.51	-10.18	+21.1%
100JPY/GBP	0.47	0.52	-0.05	+10.4%
100JPY/EUR	0.54	0.62	-0.07	+13.8%
100JPY/CHF	0.50	0.58	-0.08	+16.7%
100JPY/TWD	19.99	21.46	-1.47	+7.4%
100JPY/PHP	37.93	38.45	-0.51	+1.4%

FY2026 Revised Forecasts vs FY2025 (as of July 30, 2026)

Prior-year results are presented on a continuing operations basis, except for ROE and FCF.

1. Summary of consolidated forecasts (JPY BN)

	FY2026 Revised Forecasts	FY2025 Results	Variance (abs)	Variance (%)
Revenue	3,885.0	3,467.7	+417.3	+12.0%
Core revenue at constant FX*[1]	3,514.0	3,314.5	+199.5	+6.0%
Adjusted operating profit*[1]	1,035.0	885.2	+149.8	+16.9%
Adjusted operating profit at constant FX*[1]	988.0	885.2	+102.8	+11.6%
Operating profit	1,008.0	867.0	+141.0	+16.3%
Profit	644.0*[2]	499.1	+144.9	+29.0%

*[1] As stated in "Definitions", the Canada Adjustment (the deduction of Annual contribution) has been applied starting from FY2026. Prior-year results have also been retrospectively restated on a like-for-like basis.

*[2] Profit after the Canada Adjustment (the deduction of Annual contribution and discounted interest expense on financial liabilities) for the FY2026 revised forecast is expected to be JPY 642.0 billion.

2. EPS, DPS, ROE (JPY)

	FY2026 Revised Forecasts	FY2025 Results	Variance (abs)	Variance (%)
Basic EPS	362.74*[3]	281.11	+81.63	+29.0%
DPS	272*[4]	234	+38	+16.2%
ROE	15.5%	13.0%	+2.5ppt	

*[3] Based on profit for the period referenced in footnote 2 above of "1. Summary of consolidated forecasts," basic EPS for the FY2026 revised forecast is expected to be JPY 361.61.

*[4] Based on profit for the period referenced in footnote 2 above of "1. Summary of consolidated forecasts," the dividend payout ratio for the FY2026 revised forecast is expected to be 75.2%.

3. Forecasts by business segment (JPY BN)

	FY2026 Revised Forecasts	FY2025 Results	Variance (abs)	Variance (%)
Consolidated revenue	3,885.0	3,467.7	+417.3	+12.0%
Tobacco	3,711.0	3,305.4	+405.6	+12.3%
Core revenue*[5]	3,555.0	3,152.2	+402.8	+12.8%
Processed food	170.0	159.5	+10.5	+6.6%
Others	4.0	2.8	+1.2	+45.2%
Consolidated operating profit	1,008.0	867.0	+141.0	+16.3%
Tobacco	1,055.0	905.4	+149.6	+16.5%
Processed food	8.0	7.9	+0.1	+1.3%
Others/Elimination	-55.0	-46.2	-8.8	-
Consolidated adjusted operating profit*[5]	1,035.0	885.2	+149.8	+16.9%
Tobacco*[5]	1,087.0	935.1	+151.9	+16.2%
Processed food	8.0	8.6	-0.6	-6.9%
Others/Elimination	-60.0	-58.5	-1.5	-

*[5] Figures are presented after the Canada Adjustment (the deduction of Annual contribution). Prior-year results have also been retrospectively restated on a like-for-like basis.

4. FCF (JPY BN)

	FY2026 Revised Forecasts	FY2025 Results	Variance (abs)
FCF	651.0	272.7	+378.3

FY2026 Revised Forecasts vs FY2025
(as of July 30, 2026)

5. Capital expenditures (JPY BN)

	FY2026 Revised Forecasts	FY2025 Results	Variance (abs)
Consolidated capital expenditures	170.0	155.1	+14.9
Tobacco	152.0	143.2	+8.8
Processed food	13.0	7.4	+5.6
Others/Elimination	5.0	4.6	+0.4

6. Assumptions of 2026 Forecasts

Tobacco business

・Total volume: A decrease of approx.1.0% to flat vs. 2025

・GFB volume: A decrease of approx.1.0% to flat vs. 2025

＜Tobacco Business FX assumptions＞

	FY2026 Revised Forecasts	FY2025 Results	Variance (abs)	Variance (%)
100JPY/USD	0.64	0.67	-0.03	+4.5%
100JPY/RUB	50.19	55.90	-5.71	+11.4%
100JPY/GBP	0.47	0.51	-0.04	+8.0%
100JPY/EUR	0.56	0.59	-0.03	+5.9%
100JPY/CHF	0.50	0.56	-0.06	+11.2%
100JPY/TWD	20.44	20.85	-0.41	+2.0%
100JPY/PHP	38.37	38.43	-0.06	+0.2%

FY2026 Revised Forecasts vs Initial Forecasts
(as of July 30, 2026)

1. Summary of consolidated forecasts (JPY BN)

	FY2026 Revised Forecasts	FY2026 Initial Forecasts	Variance (abs)	Variance (%)
Revenue	3,885.0	3,697.0	+188.0	+5.1%
Core revenue at constant FX*1	3,514.0	3,434.0	+80.0	+2.3%
Adjusted operating profit*1	1,035.0	955.0	+80.0	+8.4%
Adjusted operating profit at constant FX*1	988.0	964.0	+24.0	+2.5%
Operating profit	1,008.0	921.0	+87.0	+9.4%
Profit	644.0*2	570.0	+74.0	+13.0%

*1 Figures are presented after the Canada Adjustment (the deduction of Annual contribution).

*2 Profit after the Canada Adjustment (the deduction of Annual contribution and discounted interest expense on financial liabilities) for the FY2026 revised forecast is expected to be JPY 642.0 billion.

2. EPS, DPS, ROE (JPY)

	FY2026 Revised Forecasts	FY2026 Initial Forecasts	Variance (abs)	Variance (%)
Basic EPS	362.74*3	321.06	+41.68	+13.0%
DPS	272*4	242	+30	+12.4%
ROE	15.5%	13.8%	+1.7ppt	

*3 Based on profit for the period referenced in footnote 2 above of “1. Summary of consolidated forecasts,” basic EPS for the FY2026 revised forecast is expected to be JPY 361.61.

*4 Based on profit for the period referenced in footnote 2 above of “1. Summary of consolidated forecasts,” the dividend payout ratio for the FY2026 revised forecast is expected to be 75.2%.

3. Forecasts by business segment (JPY BN)

	FY2026 Revised Forecasts	FY2026 Initial Forecasts	Variance (abs)	Variance (%)
Consolidated revenue	3,885.0	3,697.0	+188.0	+5.1%
Tobacco	3,711.0	3,523.0	+188.0	+5.3%
Core revenue*5	3,555.0	3,371.0	+184.0	+5.5%
Processed food	170.0	170.0	-	-
Others	4.0	4.0	-	-
Consolidated operating profit	1,008.0	921.0	+87.0	+9.4%
Tobacco	1,055.0	970.0	+85.0	+8.8%
Processed food	8.0	7.0	+1.0	+14.3%
Others/Elimination	-55.0	-56.0	+1.0	-
Consolidated adjusted operating profit*5	1,035.0	955.0	+80.0	+8.4%
Tobacco*5	1,087.0	1,006.0	+81.0	+8.1%
Processed food	8.0	8.0	-	-
Others/Elimination	-60.0	-59.0	-1.0	-

*5 Figures are presented after the Canada Adjustment (the deduction of Annual contribution).

4. FCF (JPY BN)

	FY2026 Revised Forecasts	FY2026 Initial Forecasts	Variance (abs)
FCF	651.0	530.0	+121.0

FY2026 Revised Forecasts vs Initial Forecasts
(as of July 30, 2026)

5. Capital expenditures (JPY BN)

	FY2026 Revised Forecasts	FY2026 Initial Forecasts	Variance (abs)
Consolidated capital expenditures	170.0	174.0	-4.0
Tobacco	152.0	156.0	-4.0
Processed food	13.0	14.0	-1.0
Others/Elimination	5.0	4.0	+1.0

6. Assumptions of 2026 Forecasts

Tobacco business	Revised Forecasts	Initial Forecasts
Total volume	A decrease of approx.1.0% to flat vs. 2025	A decrease of approx.1.0% to flat vs. 2025
GFB volume	A decrease of approx.1.0% to flat vs. 2025	A decrease of approx.1.0% to flat vs. 2025

＜Tobacco Business FX assumptions＞

	FY2026 Revised Forecasts	FY2026 Initial Forecasts	Variance (abs)	Variance (%)
100JPY/USD	0.64	0.65	-0.01	+1.6%
100JPY/RUB	50.19	51.61	-1.42	+2.8%
100JPY/GBP	0.47	0.48	-0.01	+2.1%
100JPY/EUR	0.56	0.55	+0.01	-1.8%
100JPY/CHF	0.50	0.50	-	-
100JPY/TWD	20.44	19.74	+0.70	-3.4%
100JPY/PHP	38.37	37.74	+0.63	-1.6%

Tobacco Business Data

1. Summary

2026	Q1	Q2	Q3	Q4	YTD	
Total volume	135.6	150.3			286.0	BNU
(vs.PY)	+0.9%	+1.0%			+1.0%	
Combustibles volume	131.3	146.3			277.6	BNU
(vs.PY)	-0.1%	+0.5%			+0.2%	
GFB volume	96.7	108.1			204.9	BNU
(vs.PY)	+1.0%	+1.3%			+1.2%	
RRP volume	4.3	4.1			8.4	BNU
(vs.PY)	+44.2%	+24.2%			+33.8%	
Heated Products volume	3.7	3.5			7.1	BNU
(vs.PY)	+57.0%	+31.5%			+43.5%	
Core revenue*[1]	848.5	979.9			1,828.4	JPY BN
(vs.PY)	+16.2%	+21.8%			+19.1%	
	(+10.1%)*[2]	(+11.0%)*[2]			(+10.6%)*[2]	
RRP-related revenue	43.5	35.0			78.6	JPY BN
(vs.PY)	+63.8%	+19.8%			+40.7%	
Adjusted operating profit*[1]	325.4	357.5			682.9	JPY BN
(vs.PY)	+21.4%	+29.1%			+25.3%	
	(+19.2%)*[2]	(+18.4%)*[2]			(+18.8%)*[2]	

*[1] Figures are presented after the Canada Adjustment (the deduction of Annual contribution). Prior-year results have also been retrospectively restated on a like-for-like basis.

*[2] At constant FX

2. Breakdown of core revenue*

(JPY BN)

*Figures are presented after the Canada Adjustment (the deduction of Annual contribution). Prior-year results have also been retrospectively restated on a like-for-like basis.

	Q1	Q2	Q3	Q4	YTD
2025	730.2	804.6			1,534.8
Volume	+4.4	+0.6			+5.1
Price/Mix	+69.5	+87.5			+157.0
2026@PY	804.1	892.8			1,696.9
FX	+44.4	+87.1			+131.5
2026	848.5	979.9			1,828.4

3. Breakdown of adjusted operating profit*

(JPY BN)

*Figures are presented after the Canada Adjustment (the deduction of Annual contribution). Prior-year results have also been retrospectively restated on a like-for-like basis.

	Q1	Q2	Q3	Q4	YTD
2025	268.0	276.9			544.9
Volume	-4.6	-3.4			-8.0
Price/Mix	+68.2	+86.1			+154.2
Others	-12.1	-31.7			-43.8
2026@PY	319.5	327.8			647.3
FX	+5.9	+29.7			+35.6
2026	325.4	357.5			682.9

Tobacco Business Data

4. Contribution by cluster　(vs.PY)

Sales Volume （BNU）

Asia	Q1 2026		Q2 2026		Q3 2026	Q4 2026	YTD	
Total volume	32.1	+7.3%	32.9	+1.3%			65.1	+4.2%
Combustibles volume	28.5	+3.8%	29.7	-0.5%			58.2	+1.6%
GFB volume	20.7	+4.2%	21.4	+0.2%			42.2	+2.1%
RRP volume	3.6	+47.1%	3.3	+20.7%			6.9	+33.2%

Western Europe	Q1 2026		Q2 2026		Q3 2026	Q4 2026	YTD	
Total volume	22.9	-3.2%	24.9	-1.6%			47.9	-2.4%
Combustibles volume	22.5	-3.5%	24.5	-2.1%			47.1	-2.8%
GFB volume	17.0	-1.6%	18.4	-1.1%			35.4	-1.3%
RRP volume	0.4	+18.1%	0.4	+37.4%			0.8	+27.4%

EMA	Q1 2026		Q2 2026		Q3 2026	Q4 2026	YTD	
Total volume	80.6	-0.3%	92.5	+1.6%			173.0	+0.7%
Combustibles volume	80.2	-0.4%	92.1	+1.5%			172.3	+0.6%
GFB volume	59.0	+0.7%	68.3	+2.3%			127.4	+1.6%
RRP volume	0.4	+50.8%	0.4	+45.6%			0.7	+48.1%

Financials （JPY BN）

Asia	Q1 2026		Q2 2026		Q3 2026	Q4 2026	YTD	
Core revenue	228.0	+13.4%	229.6	+6.1%			457.5	+9.6%
		(+12.0%)*1		(+3.0%)*1				(+7.3%)*1
AOP	88.7	+30.7%	79.1	+14.6%			167.8	+22.5%
		(+26.7%)*1		(+7.7%)*1				(+17.1%)*1

Western Europe	Q1 2026		Q2 2026		Q3 2026	Q4 2026	YTD	
Core revenue	204.7	+15.9%	222.6	+19.0%			427.3	+17.5%
		(+2.7%)*1		(+5.4%)*1				(+4.1%)*1
AOP	96.3	+18.9%	92.1	+16.5%			188.5	+17.7%
		(+6.1%)*1		(+5.2%)*1				(+5.7%)*1

EMA	Q1 2026		Q2 2026		Q3 2026	Q4 2026	YTD	
Core revenue*2	415.9	+18.0%	527.7	+31.5%			943.6	+25.2%
		(+12.8%)*1		(+17.8%)*1				(+15.5%)*1
AOP*2	140.4	+17.9%	186.3	+44.6%			326.7	+31.8%
		(+23.9%)*1		(+32.2%)*1				(+28.2%)*1

*1 At constant FX

*2 Figures are presented after the Canada Adjustment (the deduction of Annual contribution). Prior-year results have also been retrospectively restated on a like-for-like basis.

5. Breakdown of core revenue by cluster

（JPY BN）

Asia

	Q1	Q2	Q3	Q4	YTD
2025	201.0	216.3			417.3
Volume	+13.1	+0.4			+13.5
Price/Mix	+11.0	+6.0			+17.0
2026@PY	225.1	222.8			447.9
FX	+2.9	+6.8			+9.7
2026	228.0	229.6			457.5

Western Europe

	Q1	Q2	Q3	Q4	YTD
2025	176.7	187.1			363.8
Volume	-7.1	-5.5			-12.6
Price/Mix	+11.8	+15.7			+27.5
2026@PY	181.4	197.3			378.8
FX	+23.2	+25.3			+48.6
2026	204.7	222.6			427.3

EMA*

*Figures are presented after the Canada Adjustment (the deduction of Annual contribution). Prior-year results have also been retrospectively restated on a like-for-like basis.

	Q1	Q2	Q3	Q4	YTD
2025	352.5	401.2			753.7
Volume	-1.6	+5.7			+4.1
Price/Mix	+46.6	+65.8			+112.5
2026@PY	397.6	472.7			870.3
FX	+18.3	+55.0			+73.3
2026	415.9	527.7			943.6

6. Breakdown of adjusted operating profit by cluster

（JPY BN）

Asia

	Q1	Q2	Q3	Q4	YTD
2025	67.9	69.0			136.9
Volume	+5.3	-1.0			+4.3
Price/Mix	+11.8	+6.1			+17.9
Others	+1.1	+0.1			+1.2
2026@PY	86.0	74.3			160.3
FX	+2.7	+4.8			+7.4
2026	88.7	79.1			167.8

Western Europe

	Q1	Q2	Q3	Q4	YTD
2025	81.0	79.1			160.1
Volume	-7.2	-5.4			-12.6
Price/Mix	+11.5	+15.1			+26.5
Others	+0.7	-5.5			-4.8
2026@PY	86.0	83.2			169.2
FX	+10.3	+8.9			+19.3
2026	96.3	92.1			188.5

EMA*

*Figures are presented after the Canada Adjustment (the deduction of Annual contribution). Prior-year results have also been retrospectively restated on a like-for-like basis.

	Q1	Q2	Q3	Q4	YTD
2025	119.1	128.8			247.9
Volume	-2.7	+3.0			+0.3
Price/Mix	+44.9	+64.9			+109.8
Others	-13.8	-26.4			-40.2
2026@PY	147.5	170.3			317.8
FX	-7.1	+16.0			+8.9
2026	140.4	186.3			326.7

7. GFB volume by brand (vs.PY) (BNU)

2026	Q1	Q2	Q3	Q4	YTD
Winston	51.2	57.6			108.8
	+1.9%	+1.6%			+1.7%
Camel	26.3	30.0			56.3
	+1.4%	+4.0%			+2.8%
MEVIUS	9.5	9.9			19.5
	-2.1%	-4.7%			-3.4%
LD	9.7	10.6			20.4
	-1.3%	-1.7%			-1.5%

8. FX actual (vs.PY)

2026	Q1	Q2	Q3	Q4	YTD
100JPY / USD	0.64	0.63			0.63
	+2.7%	+10.2%			+6.4%
100JPY / RUB	49.93	46.73			48.33
	+22.4%	+19.6%			+21.1%
100JPY / GBP	0.47	0.47			0.47
	+10.0%	+10.8%			+10.4%
100JPY / EUR	0.54	0.54			0.54
	+14.4%	+13.1%			+13.8%
100JPY / CHF	0.50	0.50			0.50
	+18.0%	+15.3%			+16.7%
100JPY / TWD	20.16	19.83			19.99
	+6.8%	+7.9%			+7.4%
100JPY / PHP	37.60	38.26			37.93
	+1.0%	+1.7%			+1.4%

9. Key markets

Source: JT Group estimates

Total SoM and SoV are computed based on Combustibles (excluding Waterpipe, Pipe tobacco and Cigars), Heated Products and Infused.

Total SoM and SoV for the UK and Turkey, and SoV for Russia, are computed based on a year-to-date period at the end of May 2026.

Japan

Volume evolution (BNU)

2026	Q1	Q2	Q3	Q4	YTD
Total volume	14.8	15.4			30.2
	+4.1%	-0.1%			+1.9%
Combustibles volume	11.3	12.2			23.6
	-3.7%	-3.8%			-3.7%
RRP volume	3.4	3.2			6.6
	+42.2%	+17.3%			+29.1%
Heated Products volume	3.1	2.8			5.9
	+51.1%	+22.5%			+35.9%

Share evolution

2026	Q1	Q2	Q3	Q4	YTD	Var.
Total SoM	38.9%	43.5%			41.1%	+0.8ppt
Combustibles SoM	29.8%	34.6%			32.1%	-1.2ppt
GFB (SoM)	20.6%	23.8%			22.1%	-1.1ppt
Winston (SoM)	2.5%	2.9%			2.7%	-0.3ppt
Camel (SoM)	5.5%	6.6%			6.0%	-0.1ppt
MEVIUS (SoM)	12.5%	14.4%			13.4%	-0.7ppt
Seven Stars (SoM)	4.1%	4.8%			4.4%	-0.0ppt
RRP SoM*	9.1%	8.9%			9.0%	+2.0ppt
Heated Products SoS	15.8%	18.1%			16.8%	+3.7ppt
Total SoV	38.6%	42.8%			40.6%	+0.4ppt

*Data for RRP SoM reflects Heated Products and Infused

The Philippines

Volume evolution (BNU)

2026	Q1	Q2	Q3	Q4	YTD
Total volume	5.6	5.3			11.0
	+6.6%	-9.0%			-1.6%
Combustibles volume	5.6	5.3			10.9
	+6.5%	-9.1%			-1.7%
RRP volume	0.0	0.0			0.0
	-	-			-

Share evolution

2026	Q1	Q2	Q3	Q4	YTD	Var.
Total SoM	49.8%	50.1%			50.0%	+0.1ppt
GFB (SoM)	32.9%	33.3%			33.1%	+2.2ppt
Winston (SoM)	7.8%	7.4%			7.6%	-0.3ppt
Camel (SoM)	24.7%	25.4%			25.1%	+2.5ppt
Heated Products SoS	1.0%	2.0%			1.5%	+0.6ppt
Total SoV	49.7%	49.4%			49.5%	+0.5ppt

Taiwan

Volume evolution (BNU)

2026	Q1	Q2	Q3	Q4	YTD
Total volume	3.3	3.3			6.5
	-1.6%	-3.5%			-2.6%

Share evolution

2026	Q1	Q2	Q3	Q4	YTD	Var.
Total SoM	52.0%	51.2%			51.6%	-1.0ppt
GFB (SoM)	40.4%	40.1%			40.3%	-2.2ppt
Winston (SoM)	13.3%	13.4%			13.4%	-0.6ppt
MEVIUS (SoM)	17.4%	17.2%			17.3%	-1.9ppt
LD (SoM)	9.5%	9.3%			9.4%	+0.1ppt
Total SoV	54.5%	53.7%			54.1%	-1.8ppt

Tobacco Business Data

Italy

Volume evolution (BNU)

2026	Q1	Q2	Q3	Q4	YTD
Total volume	4.9	5.1			10.0
	+3.7%	-0.6%			+1.5%
Combustibles volume	4.8	5.0			9.8
	+3.1%	-1.4%			+0.8%
RRP volume	0.1	0.1			0.2
	+68.4%	+83.7%			+75.9%

Share evolution

2026	Q1	Q2	Q3	Q4	YTD	Var.
Total SoM	23.9%	23.5%			23.7%	-0.1ppt
GFB (SoM)	19.6%	19.2%			19.4%	+0.3ppt
Winston (SoM)	13.1%	12.7%			12.9%	+0.4ppt
Camel (SoM)	6.6%	6.4%			6.5%	-0.0ppt
Heated Products SoS	1.7%	1.9%			1.8%	+0.3ppt
Total SoV	24.0%	23.7%			23.8%	+0.2ppt

Spain

Volume evolution (BNU)

2026	Q1	Q2	Q3	Q4	YTD
Total volume	3.7	4.0			7.7
	-3.4%	+8.7%			+2.5%
Combustibles volume	3.7	4.0			7.7
	-3.7%	+8.4%			+2.2%
RRP volume	0.0	0.0			0.0
	-	-			-

Share evolution

2026	Q1	Q2	Q3	Q4	YTD	Var.
Total SoM	27.3%	27.5%			27.4%	+0.0ppt
GFB (SoM)	25.8%	25.6%			25.7%	+0.2ppt
Winston (SoM)	14.9%	14.7%			14.8%	+0.4ppt
Camel (SoM)	10.9%	11.0%			10.9%	-0.2ppt
Heated Products SoS	1.9%	2.0%			1.9%	+0.7ppt
Total SoV	27.3%	27.4%			27.3%	+0.1ppt

The UK

Volume evolution (BNU)

2026	Q1	Q2	Q3	Q4	YTD
Total volume	2.3	2.5			4.8
	-13.5%	-11.4%			-12.4%
Combustibles volume	2.3	2.4			4.7
	-13.4%	-11.4%			-12.4%
RRP volume	0.1	0.1			0.1
	-16.4%	-10.6%			-13.5%

Share evolution

2026	Q1	Q2	Q3	Q4	YTD	Var.
Total SoM	43.5%	44.0%			43.7%	+0.0ppt
GFB (SoM)	0.1%	0.1%			0.1%	-0.0ppt
Amber Leaf (SoM)	9.2%	9.1%			9.1%	-0.0ppt
Sterling (SoM)	9.8%	9.6%			9.7%	-0.7ppt
Benson & Hedges (SoM)	11.4%	11.6%			11.5%	-0.2ppt
Heated Products SoS	4.4%	3.6%			4.1%	-0.8ppt
Total SoV	44.1%	44.5%			44.3%	+0.2ppt

Tobacco Business Data

Romania

Volume evolution (BNU)

2026	Q1	Q2	Q3	Q4	YTD
Total volume	1.5	2.0			3.5
	-10.3%	+2.7%			-3.3%
Combustibles volume	1.5	2.0			3.4
	-10.4%	+2.2%			-3.6%
RRP volume	0.0	0.0			0.0
	-	-			-

Share evolution

2026	Q1	Q2	Q3	Q4	YTD	Var.
Total SoM	25.0%	25.0%			25.0%	-0.9ppt
GFB (SoM)	17.9%	17.6%			17.7%	-1.0ppt
Winston (SoM)	11.8%	11.9%			11.9%	-0.6ppt
Camel (SoM)	6.0%	5.7%			5.9%	-0.4ppt
Heated Products SoS	1.2%	1.2%			1.2%	-0.2ppt
Total SoV	26.6%	26.7%			26.7%	-0.5ppt

Russia

Volume evolution (BNU)

2026	Q1	Q2	Q3	Q4	YTD
Total volume	17.5	21.2			38.7
	-4.3%	+0.4%			-1.8%

Share evolution

2026	Q1	Q2	Q3	Q4	YTD	Var.
Total SoM	35.6%	36.2%			35.9%	-0.9ppt
GFB (SoM)	29.2%	29.7%			29.5%	-0.4ppt
Winston (SoM)	13.9%	14.3%			14.1%	+0.0ppt
Camel (SoM)	9.7%	9.9%			9.8%	+0.5ppt
LD (SoM)	5.5%	5.3%			5.4%	-0.9ppt
Total SoV	37.9%	38.1%			38.0%	-0.8ppt

Turkey*

Volume evolution (BNU)

2026	Q1	Q2	Q3	Q4	YTD
Total volume	11.3	13.9			25.2
	+12.4%	+9.4%			+10.7%

Share evolution

2026	Q1	Q2	Q3	Q4	YTD	Var.
Total SoM	31.7%	31.5%			31.6%	+1.2ppt
GFB (SoM)	29.0%	28.9%			28.9%	+1.4ppt
Winston (SoM)	21.7%	21.7%			21.7%	+1.9ppt
Camel (SoM)	4.9%	4.8%			4.9%	-0.6ppt
LD (SoM)	2.4%	2.3%			2.4%	+0.1ppt
Total SoV	31.1%	30.8%			31.0%	+1.5ppt

*Data for SoM and SoV includes Combustibles only

The USA*

Volume evolution (BNU)

2026	Q1	Q2	Q3	Q4	YTD
Total volume	2.9	3.1			6.1
	+3.3%	-1.6%			+0.7%

Share evolution

2026	Q1	Q2	Q3	Q4	YTD	Var.
Total SoM	8.5%	8.6%			8.6%	+0.2ppt
LD (SoM)	3.4%	3.7%			3.6%	+0.9ppt
Montego (SoM)	4.1%	4.0%			4.1%	-0.3ppt

*Data for SoM includes Combustibles only

Definitions

Terms	Definitions
Revenue	Revenue excluding tobacco excise taxes and revenue from agent transactions.
~ at constant FX	Constant FX is computed using the same foreign exchange rates as in the equivalent period in the previous fiscal year for the tobacco business. Results at constant FX are provided additionally and are not an alternative to financial reporting under International Financial Reporting Standards (IFRS).
Core revenue at constant FX (consolidated)	The sum of revenues in the processed food business, and others, as well as the core revenue at constant FX in the tobacco business.
Adjusted operating profit (AOP)	Operating profit + amortization cost of acquired intangibles arising from business acquisitions + adjusted items (income and costs) * - Canada Adjustment (Annual contribution**) *Adjusted items (income and costs) = impairment losses on goodwill ± restructuring income and costs ± others **Annual contribution corresponds to the portion of profit equivalent to each annual payment of the settlement of the lawsuits related to smoking and health against tobacco companies, including the Company's Canadian subsidiary, JTI-Macdonald Corp.
Profit	Profit attributable to owners of the parent company.
Free cash flow (FCF)	The sum of cash flows from operating activities and investing activities, excluding the following items: • From operating CF: Depreciation from lease transactions, interest received, dividends received, interest paid and income taxes related to these items excluding lease transactions, and other items • From investing CF: Purchase of investment securities (both short-term and long-term), payments into time deposits, proceeds from sale or redemption of investment securities (both short-term and long-term), proceeds from withdrawal of time deposits and other investing activities not for business operation purposes
Liquidity	Cash and deposits + marketable securities + securities purchased under repurchase agreements.
Interest-bearing debt	Short-term bank loans + commercial papers + bonds + long-term borrowings.
Core revenue (tobacco business)	Core revenue includes all revenue excluding those from distribution, contract manufacturing and other peripheral businesses and deducting Canada adjustments (Annual contribution*) *Annual contribution corresponds to the portion of revenue equivalent to each annual payment of the settlement of the lawsuits related to smoking and health against tobacco companies, including the Company's Canadian subsidiary, JTI-Macdonald Corp.
RRP-related revenue	RRP-related revenue, as a part of core revenue, represents all the sale of RRP, principally consumables, devices and the related accessories.
Combustibles	Combustibles include all tobacco products excluding contract-manufactured products and RRP.
Cigarettes	Also known as RMC (ready-made-cigarettes).
Fine cut tobacco (FCT)	Loose tobacco products also known as rolling tobacco. These can be used for both RYO (roll-your-own) cigarettes, i.e., using rolling papers, and MYO (make-your-own) cigarettes, i.e., by filling a filter tube with cut tobacco. In principle, 0.75 gram of loose tobacco is equivalent to a stick of cigarettes.

Water pipe tobacco	Products that vaporize water-filtered smoke produced by burning tobacco leaves, also known as shisha tobacco. One gram of tobacco leaves used for water pipe is equivalent to a stick of cigarettes.
Reduced-Risk Products (RRP)	Products with the potential to reduce the risks associated with smoking. In JT's portfolio, these products include Heated Products, Infused Product, E-Vapor, Modern Oral and Traditional Oral.
Heated Products	Products that involve a battery-powered device which directly heats stick-shaped consumables similar to cigarettes. These consumables are referred to as HTS and HNS.
Heated Tobacco Sticks (HTS)	Consumables containing tobacco leaves to be used with a Heated Products device that directly heat sticks. One stick is equivalent to a stick of cigarettes.
Heated Nicotine Sticks (HNS)	Consumables that deliver nicotine without tobacco leaves to be used with a Heated Products device that directly heat sticks. One stick is equivalent to a stick of cigarettes.
Infused Tobacco (Infused)	Infused Products involve a battery-powered device that heats a liquid capsule to generate a vapor which passes through a tobacco containing consumable (i.e. not on a stick but rather a capsule or pod). One pack of consumables is equivalent to 20 sticks of cigarettes.
E-Vapor	Products that involve a battery-powered device which heats a consumable (i.e. pod, capsule or tank) containing a nicotine-based liquid without tobacco leaves. A 2ml of liquid is equivalent to 20 sticks of cigarettes.
Modern Oral	Products that deliver nicotine in the form of a closed pouch and contain no tobacco leaf as raw materials. To deliver nicotine and flavor, these pouches are inserted between the consumer's lip and gum. These products are also known as nicotine pouches. One nicotine pouch is equivalent to a stick of cigarettes.
Traditional Oral	Products that deliver nicotine in the form of a closed pouch and contain tobacco leaf. To deliver nicotine and flavor, these pouches are inserted between the consumer's lip and gum. These products are also known as snus. Each pouch is equivalent to a stick of cigarettes.
Global Flagship Brands (GFB)	GFB includes four Brands namely Winston, Camel, MEVIUS and LD.
Total volume	The volume of tobacco-based products which excludes contract-manufactured products, RRP devices and related accessories.
Combustibles volume	The shipment volume of Combustibles which excludes contract-manufactured products and RRP.
GFB volume	GFB volume is the volume of GFB combustibles and GFB snus products which are Winston, Camel, MEVIUS and LD. This excludes Winston and Camel in the USA.
RRP volume	RRP sales volume in cigarette-stick equivalent. This excludes RRP devices, RRP related accessories, etc.
Heated Products volume / Ploom volume	Sales volume of Heated Products (Ploom) in cigarette-stick equivalent. This excludes Ploom devices, Ploom related accessories, etc.
Total tobacco industry volume	Industry volume by number of sticks based on internal estimates. This excludes Water pipe, pipe tobacco, cigars, E-Vapor, Modern Oral and Traditional Oral.
Combustibles industry volume	Industry volume of combustibles by number of sticks based on internal estimates. This excludes Water pipe, pipe tobacco and cigars.
RRP industry volume	Industry volume of RRP by number of sticks based on internal estimates. This excludes E-Vapor, Modern Oral and Traditional Oral.
Share of Value (SoV)	Share of total retail value of the market, which is computed by multiplying volume and tax-included retail sales price. This excludes Water pipe, pipe tobacco, cigars, E-Vapor, Modern Oral and Traditional Oral.

Clusters	The JT Group's tobacco markets are divided into three distinctive clusters: Asia, Western Europe, EMA. Please note that these three clusters are specifically designed to provide insight into our business for guidance purposes only and do not reflect the JT Group's management structure. • Asia cluster includes the tobacco regions of Japan and Asia Pacific • EMA cluster includes the tobacco regions of Eastern Europe, MENEAT, Americas and Global Travel Retail
Global Travel Retail (GTR)	GTR is the denomination of the duty-free markets in the tobacco businesses. The performance of these markets is included in the EMA cluster.

Additional definitions are provided at https://www.jt.com/media/glossary/index.html

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Japan Tobacco Inc. (JT) is a global company headquartered in Tokyo, Japan. It is listed on the primary section of the Tokyo Stock Exchange (ticker: 2914.T). JT Group has approximately 53,000 employees and 61 factories worldwide, operating in two business segments: tobacco and processed food. Within the tobacco business, the largest segment, products are sold in over 130 markets and its flagship brands include Winston, Camel, MEVIUS, and LD. The Group is committed to investing in Reduced-Risk Products and markets its Heated Products under its Ploom brand.
Consumers, shareholders, employees, and society are the four stakeholder groups (4S) at the heart of all of JT Group's activities. Inspired by its purpose, "Fulfilling Moments, Enriching Life", the Group aims to ensure sustainable and valuable contributions to its stakeholders over the long term. In addition to its two business segments, this goal is also supported by D-LAB, JT Group's corporate R&D initiative, dedicated to exploring and developing new value-added business opportunities. For more information, visit https://www.jt.com/.

FORWARD-LOOKING STATEMENTS

This document contains forward-looking statements. These statements appear in a number of places in this document and include statements regarding the intent, belief, or current and future expectations of our management with respect to our business, financial condition and results of operations. In some cases, you can identify forward-looking statements by terms such as "may", "will", "should", "would", "expect", "intend", "project", "plan", "aim", "seek", "target", "anticipate", "believe", "estimate", "predict", "potential" or the negative of these terms or other similar terminology. These statements are not guarantees of future performance and are subject to various risks and uncertainties. Actual results, performance or achievements, or those of the industries in which we operate, may differ materially from any future results, performance or achievements expressed or implied by these forward-looking statements. In addition, these forward-looking statements are necessarily dependent upon assumptions, estimates and data that may be incorrect or imprecise and involve known and unknown risks and uncertainties. Forward-looking statements regarding operating results are particularly subject to a variety of assumptions, some or all of which may not be realized.

Risks, uncertainties or other factors that could cause actual results to differ materially from those expressed in any forward-looking statement include, without limitation:
(1) increase in awareness of health concerns related to smoking;
(2) regulatory developments; including, without limitation, tax increases and restrictions on sales, marketing, packaging, labeling and use of tobacco products, privately imposed restrictions and governmental investigations;
(3) litigation around the world alleging adverse health and financial effects resulting from, or relating to, tobacco products;
(4) our ability to further diversify our business beyond the traditional tobacco industry;
(5) our ability to successfully expand internationally and make investments outside Japan;
(6) competition, changing consumer preferences and behavior;
(7) our ability to manage impacts derived from business diversification or business expansion;
(8) economic, regulatory and political changes, such as nationalization, terrorism, wars and civil unrest, in countries in which we operate;
(9) fluctuations in foreign exchange rates and the costs of raw materials; and
(10) catastrophes, including natural disasters.

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