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FOR IMMEDIATE RELEASE

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**Japanese Domestic Cigarette Sales Results for March 2018
(Preliminary Report)**

Japan Tobacco Inc. (JT) (TSE: 2914) announced today a preliminary report of the Company's Japanese domestic cigarette sales results for March 2018.

(figures are rounded off)

	2017		2018	
	March	January – March	March	January – March
JT Cigarette Sales Volume* (Billions of cigarettes)	8.5 (-20.4%)	23.0 (-15.3%)	7.2 (-14.5%)	19.5 (-15.0%)
Japanese Domestic Cigarette Revenue (Billions of Yen)	50.1 (-16.4%)	136.3 (-11.5%)	43.2 (-13.9%)	116.7 (-14.4%)

(): net change in comparison to the same period in the previous year

* JT's market shares were as follows:

- 62.1% for March 2018
- 61.4% for January- March 2018
- 61.3% for January- December 2017

The above figures are preliminarily reported on a management basis

An announcement of the consolidated financial results is scheduled on May 1, 2018.

The announcement includes the Japanese Domestic Tobacco Business performance for January - March FY2018.

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Japan Tobacco Inc. is a leading international tobacco company with operations in more than 130 countries. With close to 60,000 employees, it manufactures and sells some of the world's best-known brands including Winston, Camel, MEVIUS, LD and Natural American Spirit. The JT Group is committed to investing in Reduced-Risk Products (RRP) and currently markets Ploom TECH, its tobacco vapor product, and various e-cigarette products under the Logic brand. The Group is also present in the pharmaceutical and processed food businesses. For more information, visit <https://www.jt.com/>.

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