

FOR IMMEDIATE RELEASE

Tokyo, July 13, 2018

Japanese Domestic Cigarette Sales Results for June 2018 (Preliminary Report)

Japan Tobacco Inc. (JT) (TSE: 2914) announced today a preliminary report of the Company's Japanese domestic cigarette sales results for June 2018.

(figures are rounded off)

	2017		2018	
	June	January – June	June	January – June
JT Cigarette Sales Volume* (Billions of cigarettes)	8.0 (-10.1%)	46.8 (-11.2%)	7.0 (-11.7%)	40.4 (-13.8%)
Japanese Domestic Cigarette Revenue (Billions of Yen)	47.2 (-10.2%)	278.5 (-9.0%)	41.9 (-11.3%)	241.3 (-13.3%)

(): net change in comparison to the same period in the previous year

- 61.9% for June 2018
- 61.5% for January- June 2018
- 61.3% for January- December 2017

The above figures are preliminarily reported on a management basis.

An announcement of the consolidated financial results is scheduled on August 1, 2018.

The announcement includes the Japan Domestic Tobacco Business performance for January – June FY2018.

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Japan Tobacco Inc. is a leading international tobacco company with operations in more than 130 countries. With close to 60,000 employees, it manufactures and sells some of the world's best-known brands including Winston, Camel, MEVIUS and LD. The JT Group is committed to investing in Reduced-Risk Products (RRP) and currently markets Ploom TECH, its tobacco vapor product, and various e-cigarette products under the Logic brand. The Group is also present in the pharmaceutical and processed food businesses. For more information, visit https://www.jt.com/.

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^{*} JT's market shares were as follows: