



**FOR IMMEDIATE RELEASE**

Tokyo, October 12, 2018

**Japanese Domestic Cigarette Sales Results for September 2018  
(Preliminary Report)**

Japan Tobacco Inc. (JT) (TSE: 2914) announced today a preliminary report of the Company's Japanese domestic cigarette sales results for September 2018.

(figures are rounded off)

	2017		2018	
	Sep	Jan – Sep	Sep	Jan – Sep
JT Cigarette Sales Volume* (Billions of cigarettes)	7.5 (-13.6%)	70.3 (-11.8%)	9.4 (24.7%)	64.2 (-8.7%)
Japanese Domestic Cigarette Revenue (Billions of Yen)	45.0 (-13.2%)	418.6 (-10.3%)	56.2 (24.8%)	383.0 (-8.5%)

( ): net change in comparison to the same period in the previous year

\* JT's market shares were as follows:

- 63.1% for September 2018
- 61.9% for January- September 2018
- 61.3% for January- December 2017

The above figures are preliminarily reported on a management basis.

An announcement of the consolidated financial results is scheduled on October 31, 2018.

The announcement includes the Japanese Domestic Tobacco Business performance for January – September FY2018.

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*Japan Tobacco Inc. is a leading international tobacco company with operations in more than 130 countries. With close to 60,000 employees, it manufactures and sells some of the world's best-known brands including Winston, Camel, MEVIUS and LD. The JT Group is committed to investing in Reduced-Risk Products (RRP) and currently markets Ploom TECH, its tobacco vapor product, and various e-cigarette products under the Logic brand. The Group is also present in the pharmaceutical and processed food businesses. For more information, visit <https://www.jt.com/>.*

Contacts: Masahito Shirasu, General Manager  
Jo Oshiana Ogawa, Associate Manager  
Media and Investor Relations Division  
Japan Tobacco Inc.  
Tokyo: +81-3-5572-4292  
E-mail: [jt.media.relations@jt.com](mailto:jt.media.relations@jt.com)