



JAPAN TOBACCO INC.
2-1, Toranomom 2-chome, Minato-ku
Tokyo 105-8422 JAPAN
Phone:03-3582-3111

FOR IMMEDIATE RELEASE

Tokyo, November 26, 2018

Notice of Changes in Shareholder Benefit Program

Japan Tobacco Inc. (JT) (TSE: 2914) has today announced the Board of Directors' resolution concerning changes to the Company's shareholder benefit program, as outlined below.

1. Reason for the change

In order to encourage our shareholders to hold our shares in the mid- to long-term and to be supporters of our business, the Company has decided to launch a new shareholder benefit program. *

2. Details of the change

The Company has decided to provide a benefit once a year to shareholders of record on December 31. Under the current program, the benefits are available twice a year to shareholders of record on June 30 and December 31, respectively.

Additionally, the Company has decided to increase an amount of benefit, while putting a limit for eligibility of more than one year of continuous holding.

< Current Program >

Record date	Category	Number of shares	Period of continuous holding	Benefits
June 30, and December 31 (twice a year)	A	100 to less than 200	-	Assortment of the JTG's products worth 1,000 yen, or equivalent amount of donation
	B	200 to less than 1,000	-	Assortment of the JTG's products worth 2,000 yen, or equivalent amount of donation
	C	1,000 to less than 2,000	-	Assortment of the JTG's products worth 3,000 yen, or equivalent amount of donation
	D	2,000 or more	-	Assortment of the JTG's products worth 6,000 yen, or equivalent amount of donation

< New Program > (changes from the current program are underlined)

Record date	Category	Number of shares	Period of continuous holding ※2	Benefits
<u>December 31</u> <u>(Once a year)</u> ※1	A	100 to less than 200	<u>More than one year</u>	Assortment of the JTG's products worth <u>2,500 yen</u> , or equivalent amount of donation※3
	B	200 to less than 1,000	<u>More than one year</u>	Assortment of the JTG's products worth <u>4,500 yen</u> , or equivalent amount of donation
	C	1,000 to less than 2,000	<u>More than one year</u>	Assortment of the JTG's products worth <u>7,500 yen</u> , or equivalent amount of donation
	D	2,000 or more	<u>More than one year</u>	Assortment of the JTG's products worth <u>13,500 yen</u> , or equivalent amount of donation

- ※1 The dividend record dates continues to be June 30 and December 31, twice a year.
- ※2 A continuous holding period of more than one year refers to a condition in which a shareholder has been continuously registered more than five times, under the same shareholder number in the shareholder register, on the record dates for March 31, June 30, September 30 and December 31.
- ※3 JT makes donation to disaster stricken area support through the Central Community Chest Japan, if a shareholder chose donation.
- ※4 Please note that a shareholder number might change due to the following circumstance. Please contact your securities company for the details.
- ① Changes in a nominee
 - changes in the name or address due to marriage or move etc.
 - inheritance
 - using a share lending service by a securities company etc.
 - ② Sold all the holding shares and bought back
 - if you change your securities company
 - if you switch the account from a general one to NISA etc.

3. Schedule for the change

The current shareholder benefit program ends on the record date of June 30, 2019.
The new program will apply for shareholders of record on December 31, 2019.

< Inquiries on the changes in shareholder benefit program >

JT Shareholder benefit program office

(Agency: Mitsubishi UFJ Trust Banking Corporation)

TEL:0120-791-187 Service available from 9:00 through 17:00 on weekdays

*

This press release is intended as general information regarding Japan Tobacco Inc.'s changes in shareholder benefit program. This press release shall not be construed as an offering of securities in any region including the United States or Canada.

###

Japan Tobacco Inc. is a leading international tobacco company with operations in more than 130 countries. With close to 60,000 employees, it manufactures and sells some of the world's best-known brands including Winston, Camel, MEVIUS and LD. The JT Group is committed to investing in Reduced-Risk Products (RRP) and currently markets Ploom TECH, its tobacco vapor product, and various e-cigarette products under the Logic brand. The Group is also present in the pharmaceutical and processed food businesses. For more information, visit <https://www.jt.com/>.

Contact: Masahito Shirasu, General Manager
Media and Investor Relations Division
Japan Tobacco Inc.
Tokyo: +81-3-5572-4292
E-mail: jt.media.relations@jt.com