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Japanese Domestic Cigarette Sales Results for December 2018 (Preliminary Report)

Japan Tobacco Inc. (JT) (TSE: 2914) announced today a preliminary report of the Company's Japanese domestic cigarette sales results for December 2018.

(figures are rounded off)

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	2017		2018	
	Dec	Jan – Dec	Dec	Jan – Dec
JT Cigarette Sales Volume [*] (Billions of cigarettes)	8.0 (-16.5%)	92.9 (-12.5%)	6.8 (-15.1%)	82.0 (-11.7%)
Japanese Domestic Cigarette Revenue (Billions of Yen)	47.7 (-16.3%)	552.9 (-11.4%)	43.7 (-8.4%)	496.7 (-10.2%)

(): net change in comparison to the same period in the previous year

* JT's market shares were as follows:

- 62.1% for December 2018
- 61.8% for January December 2018
- 61.3% for January- December 2017

The above figures are preliminarily reported on a management basis.

An announcement of the consolidated financial results is scheduled on February 7, 2019. The announcement includes the Japanese Domestic Tobacco Business performance for January – December FY2018.

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Japan Tobacco Inc. is a leading international tobacco company with operations in more than 130 countries. With close to 60,000 employees, it manufactures and sells some of the world's best-known brands including Winston, Camel, MEVIUS and LD. The JT Group is committed to investing in Reduced-Risk Products (RRP) and currently markets Ploom TECH, its tobacco vapor product, and various e-cigarette products under the Logic brand. The Group is also present in the pharmaceutical and processed food businesses. For more information, visit https://www.jt.com/.

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