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Japanese Domestic Cigarette Sales Results for April 2019 (Preliminary Report)

Japan Tobacco Inc. (JT) (TSE: 2914) announced today a preliminary report of the Company's Japanese domestic cigarette sales results for April 2019.

(figures are rounded off)

(inguined and realized on				
	2018		2019	
	Apr.	Jan. – Apr.	Apr.	Jan. – Apr.
JT Cigarette Sales Volume [*] (Billions of cigarettes)	6.7 (-13.2%)	26.2 (-14.6%)	6.6 (-1.3%)	24.5 (-6.5%)
Japanese Domestic Cigarette Revenue (Billions of Yen)	39.9 (-13.3%)	156.6 (-14.1%)	42.5 (6.4%)	157.8 (0.8%)

(): net change in comparison to the same period in the previous year

* JT's market shares were as follows:

- 62.0% for April 2019
- 61.7% for January April 2019
- 61.8% for January- December 2018

The above figures are preliminarily reported on a management basis.

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Japan Tobacco Inc. is a leading international tobacco company with operations in more than 130 countries. With over 63,000 employees, it manufactures and sells some of the world's best-known brands including Winston, Camel, MEVIUS and LD. The JT Group is committed to investing in Reduced-Risk Products (RRP) and currently markets its tobacco vapor products under the Ploom brand and various e-cigarette products under the Logic brand. The Group is also present in the pharmaceutical and processed food businesses. For more information, visit https://www.jt.com/.

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