



JAPAN TOBACCO INC.
1-1, Toranomon 4-chome, Minato-ku
Tokyo 105-6927 JAPAN
Phone: 03-6636-2914

FOR IMMEDIATE RELEASE

Tokyo, October 26, 2020

**Leaf Tobacco Deliberative Council Releases Its Report in Response to
2021 Tobacco Cultivation Consultation**

Japan Tobacco Inc. (JT) (TSE:2914) today announces that the Leaf Tobacco Deliberative Council, chaired by Yoshitsugu Minagawa, released its report to the consultation for domestic tobacco cultivation area and purchase prices for 2021, in response to a proposal submitted by JT.

The Council was in general agreement with JT's proposal, and responded that in 2021, the domestic tobacco cultivation area will be set at 5,970 hectares, a decrease of 5.7% compared to the cultivation area of the previous year. The leaf tobacco purchase price will increase by 0.62% from last year at an average of JPY 1,924.15 per kilogram for all leaf types.

JT will abide by the Council's report and will proceed with the sales and purchase agreements for leaf tobacco in 2021.

About The Leaf Tobacco Deliberative Council:

The Leaf Tobacco Deliberative Council is a council which confers on important matters concerning the cultivation and purchase of domestically grown leaf tobacco in response to inquiries by the JT representative. The council consists no more than 11 members, appointed by JT and approved by Minister of Finance from among representatives of domestic leaf tobacco growers and academic scholars.

###

Japan Tobacco Inc. is a leading international tobacco company with operations in more than 130 countries. With approximately 62,000 employees, it manufactures and sells some of the world's best-known brands including Winston, Camel, MEVIUS and LD. The JT Group is committed to investing in Reduced-Risk Products (RRP) and currently markets its tobacco vapor products under the Ploom brand and various e-cigarette products under its Logic brand. The Group is also present in the pharmaceutical and processed food businesses. For more information, visit <https://www.jt.com/>.

Contacts: Dinesh Babu Thotakura, General Manager
Ayaka Ohsedo, Associate Manager
Media and Investor Relations Division
Japan Tobacco Inc.
Tokyo: +81-3-6636-2026
E-mail: jt.media.relations@jt.com