

JAPAN TOBACCO INC. 1-1, Toranomon 4-chome, Minato-ku Tokyo 105-6927 JAPAN Phone: 03-6636-2914

FOR IMMEDIATE RELEASE

Tokyo, May 8, 2023

Documents presented at the Tobacco Investor Conference

Japan Tobacco Inc. (JT) (TSE: 2914) announces that JT Group is holding an online Investor Conference today at 7:00pm Tokyo time (12:00pm Switzerland time) in Switzerland. The JT Group executives will give a presentation on growth strategies of Combustibles and Reduced-Risk Products, for the tobacco business.

Documents & Presenters:

Document 1: A purpose and a strategy fit for the future

Eddy Pirard, JT International President & Chief Executive Officer

Document 2: Funding our RRP expansion

Vassilis Vovos, JT International Executive Vice President & Chief Financial Officer

Document 3: Consumer centricity at the core

Natasa Milosevic, JT International Senior Vice President Marketing & Sales

Document 4: Growing in RRP

Takehiko Tsutsui, JT International Executive Vice President Reduced-Risk Products

The documents are available on our website. In addition, on-demand webcast will be posted on the same site as soon as it is ready.

(https://www.jt.com/investors/results/presentation_events/)

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Japan Tobacco Inc. is a leading international tobacco company and our products are sold in over 130 markets. With approximately 53,000 employees, it manufactures and sells some of the world's best-known brands including Winston, Camel, MEVIUS and LD. The JT Group is committed to investing in Reduced-Risk Products (RRP) and currently markets its heated tobacco products under its Ploom brand and various e-cigarette products under its Logic brand. The Group is also present in the pharmaceutical and processed food businesses. For more information, visit https://www.jt.com/.

Contact: Media and Investor Relations Division

Japan Tobacco Inc.

For Investors Ryo Ishikawa, Director : jt.ir@jt.com

For Media Ichiro Kawai, Director : jt.media.relations@jt.com