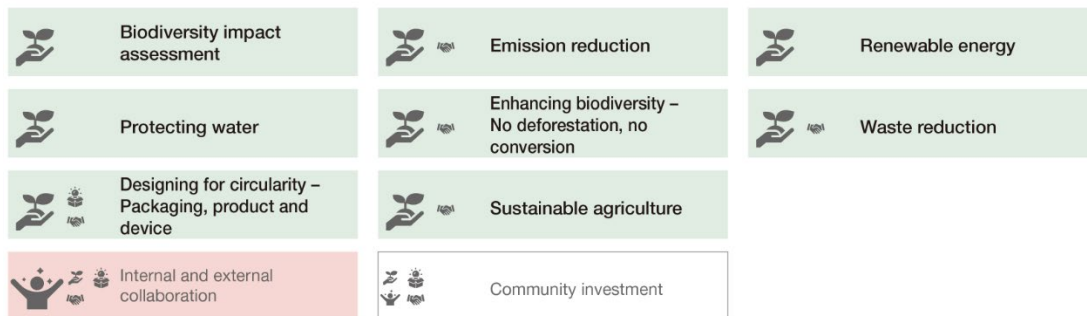


The JT Group Materiality and the JT Group Sustainability Targets

“Living with the planet”

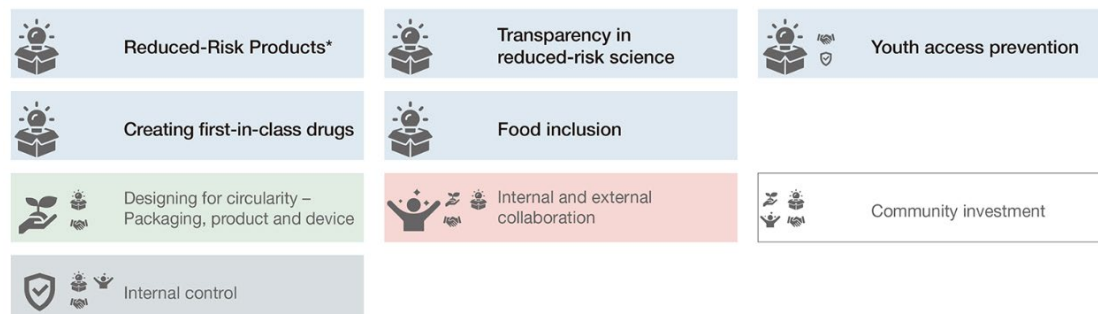
We believe that people's lives, society, corporate activities, and the activities of all people are part of the ecosystem. On this basis, we have looked at our past environmental initiatives. We did so from the perspective of the ecosystem, considering the aspect of biodiversity as well as the impact that our business may have on the ecosystem. To resolve any of negative impact beyond the resilience of our ecosystem, we have established the following sustainability targets.



“Value creation that exceeds consumer expectations”

We strive to provide value that exceeds the expectations of a wide range of consumers or society with innovative products and services.

We have set the following sustainability targets with the aim of realizing their aspirations, through initiatives in each of our businesses of tobacco, pharmaceutical, and processed food.



*Reduced-Risk Products (RRP): Products with the potential to reduce the risks associated with smoking














“Investing in our people and supporting their growth”

We believe that each employee is the starting point for all the activities in realizing our purpose and the importance of human resources will continue to grow in the future. We have set the following sustainability targets with the aim of tackling multiple themes from multiple angles in order to further expand the group's human resources.

 Diversity, equity & inclusion	 Talent attraction	 Attractive working conditions
 Health and safety	 Development support	 Internal and external collaboration
 Grower living income	 Human rights in grower communities	 Grievance mechanisms
 Community investment	 Internal control	

“Responsible supply chain management”

Our supply chain is essential for our business. It is crucial for our supply chain to be resilient to the rapid changes in the business environment. As part of the key initiative, we perform supplier screenings and supplier due diligences. We are also committed to addressing the social issues faced by our suppliers and the communities in which they operate. It is important that we work jointly to solve these issues. We have therefore set the following sustainability targets.

 Supplier screening and supply chain due diligence	 Grower living income	 Human rights in grower communities
 Grievance mechanisms		
 Emission reduction	 Enhancing biodiversity – No deforestation, no conversion	 Waste reduction
 Designing for circularity – Packaging, product and device	 Sustainable agriculture	 Youth access prevention
 Internal and external collaboration	 Community investment	 Internal control

“Good governance”

Good governance is the foundation for improving the satisfaction of various stakeholders and for our Group to continue to be a trustworthy corporate entity. We believe that this is the basis for all our activities. We strive to realize sustainable profit growth and continuous improvement in corporate value over the mid- to long-term, while also contributing to the development of our stakeholders, the economy and to the whole society. With this in mind, we have established the following sustainability targets, taking into account the characteristics of each of our businesses.

