



Aiming to Contribute to Sustainable Development of Society by Evolving the JT Group's CSR Activity

Contributing to Sustainable Development of Society

The circumstances surrounding companies are changing drastically. As companies gain increased social influence in line with the ongoing globalization, the international community has also increased its expectations with regard to the role of companies. Calls are growing for companies to contribute to resolving social challenges around the world.

The JT Group has business operations in more than 120 countries and its group-wide workforce represents more than 100 nationalities. Customers and other stakeholders, including shareholders, employees and society, have ever higher expectations of the JT Group. While the JT Group has already been steadily engaging in corporate social responsibility (CSR) activity, it is required to more aptly contribute to resolving social challenges on a global scale in the future.

Aiming to Evolve the JT Group's CSR Activity

Today, companies are required to meet society's expectations more than ever in terms of product safety, the responsibility owed to consumers, and environment-friendliness. Moreover, companies are required not only to conduct CSR activity on a group-wide basis but also to act with awareness of the possibility that many social challenges may exist in relation to supply chains. Amid growing public concern about human rights issues and poverty, companies are also required to fulfill their social responsibilities from a global perspective and in accordance with the extent of their own social influence.

If the JT Group is to meet society's increasing expectations and aptly perform its social responsibilities, we need to evolve the Group's CSR activity.

To that end, communication with stakeholders is essential. We believe that rather than acting upon

internal ideas alone, it is important to conscientiously listen to the voices of customers and other stakeholders, including shareholders, employees and society, and reflect this into our CSR activity. We must quickly and flexibly respond to changes instead of just repeating the same activity. We will take nothing for granted and will make constant improvement efforts so that we can continuously evolve our CSR activity.

We believe that the growth that the JT Group has so far achieved was made possible by the sound development of the whole society.

For the JT Group to continue sustainable growth, sustainable development of society is indispensable. To advance sustainable development of society, we will contribute to resolving social challenges through our business activities, thereby performing our social responsibility.

President, CEO and Representative Director, JT

Mitsuomi Koizumi